

## Digital Media SIG

### March, 2011

#### Miscellaneous Items

Tom:

Here is another music website: <http://www.my-3-sons.com/javascript-flv/flv-videos1.htm>

Pat

#### **Consumer research pushes LG toward passive 3D eyewear system**

A study by LG found that 88% of participants prefer passive Cinema 3D glasses to active-shutter eyewear, according to George Mead, the company's product and consumer marketing manager in the U.K. That finding, Mead said, led the company to change its game plan in favor of Cinema 3D.

#### **DTS offers 11.1-channel surround sound for 3DTV setups**

DTS recently unveiled its Neo:X surround-sound format, a system that features 11.1 channels of audio. "We see it as a complement to 3D technology, and people can configure it in a couple of different ways to really have an engaging experience," says Geir Skaaden, vice president of the company's North American licensing operations

#### **Philips unveils the Cinema 21:9 Gold**

Philips has begun to share details of its Cinema 21:9 Gold HDTV, a 50-inch set that features 100Hz LED backlighting. The model also offers 2D-to-3D conversions and comes equipped with the company's Smart TV technology for Web applications, social media and streaming.

#### Digital TV Services

- Cox - Cable
- DirecTV - Satellite
- Dish - Satellite
- CenturyLink Prism – Fibre Optic

#### Irish / Celtic Music Celebration