SCSCC Membership Report

May 8, 2025 Tom Burt, Vice President

Membership Statistics

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2025 Items (cumulative totals)	May 8	Apr 6	Mar 9	Feb 9	Jan 5	
2025 Active Members (new + renewed)	505	491	453	398	278	
New Members for 2025	112	105	85	64	42	
Renewed Members for 2025 *	393	386	368	334	236	
2024 Members not yet renewed (all)	205	209	223	253	339	
2024 Members not yet renewed (new)	65	65	68	72	84	
2025 Members Quit or Died	0	0	0	0	0	
2024 Items (cumulative totals)	Dec 31	Dec 8	Oct 8	Jul 9	Apr 7	Jan 8
2024 Active Members (new + renewed)	612	597	561	526	471	303
New Members for 2024	149	138	111	95	62	19
Renewed Members for 2024 *	463	459	450	431	409	284
2023 Members not yet renewed (all)	167	170	173	186	196	295
2023 Members not yet renewed (new)	56	56	56	60	62	73
2024 Members Quit or Died	1	0	0	0	0	0
2023 Items (cumulative totals)	Dec 31	Dec 10	Oct 11	Jul 10	Apr 10	Jan 8
2023 Active Members (new + renewed)	591	575	543	514	446	261
New Members for 2023	143	135	125	117	83	36
Renewed Members for 2023 *	445	440	418	397	363	225
2022 Members not yet renewed (all)	141	149	163	172	197	310
2022 Members not yet renewed (new)	35	35	38	38	42	54
2023 Members Quit or Died	3	3	3	3	0	0

^{*}Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2025 Membership Metrics							
Items:	Count	%					
Unique Households (One or more members)							
Active Apple Mac or iPad Users (May have other devices or PCs)		24.8%					
Active Android Tablet Users (May have other devices or PCs)		11.7%					
Members willing to Volunteer – Computer Related		9.7%					
Members willing to Volunteer – Non Computer Related		6.5%					
"Comfortable" members		33.1%					
"Experienced / Expert" members		15.2%					
Total Members with any email address on file		97.8%					
Total Members with no email address on file		2.0%					
Total Members With Known Wideband E-mail =========>		93.9%					
Total Members with @Cox.Net (on Yahoo.com)		13.3%					
Total Members with @Gmail.com email		43.6%					
Total Members with @Yahoo.com email		14.3%					
Total Members with @AOL.com email		8.9%					
Total Members with other wideband email	70	13.9%					
Items of Note:							
New or renewed members for 2025:	505 612						
New or renewed members for 2024 (39 were new 2025 members) - Final:							
Membership on May 5, 2024 was 493; year over year we are UP:	12						
Online dues payments for 2025 (1 Zelle): Attendance at the May 1 General Meeting was about 25 live.	152	30.1%					