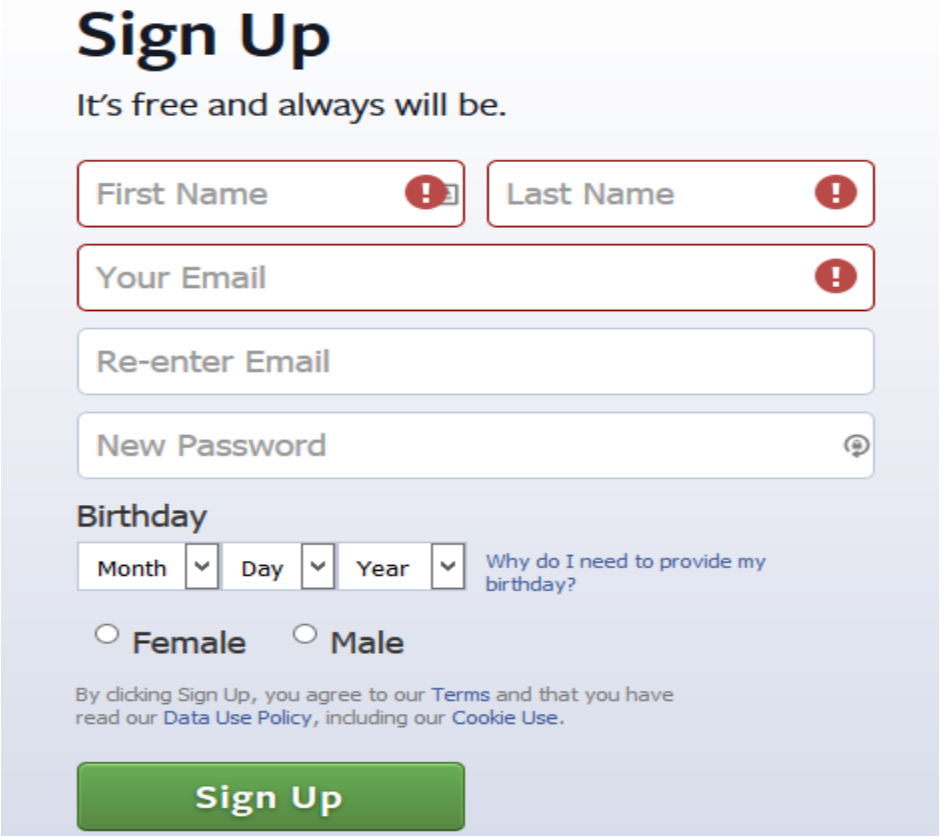
Facebook

Howard Verne 7/16/2014

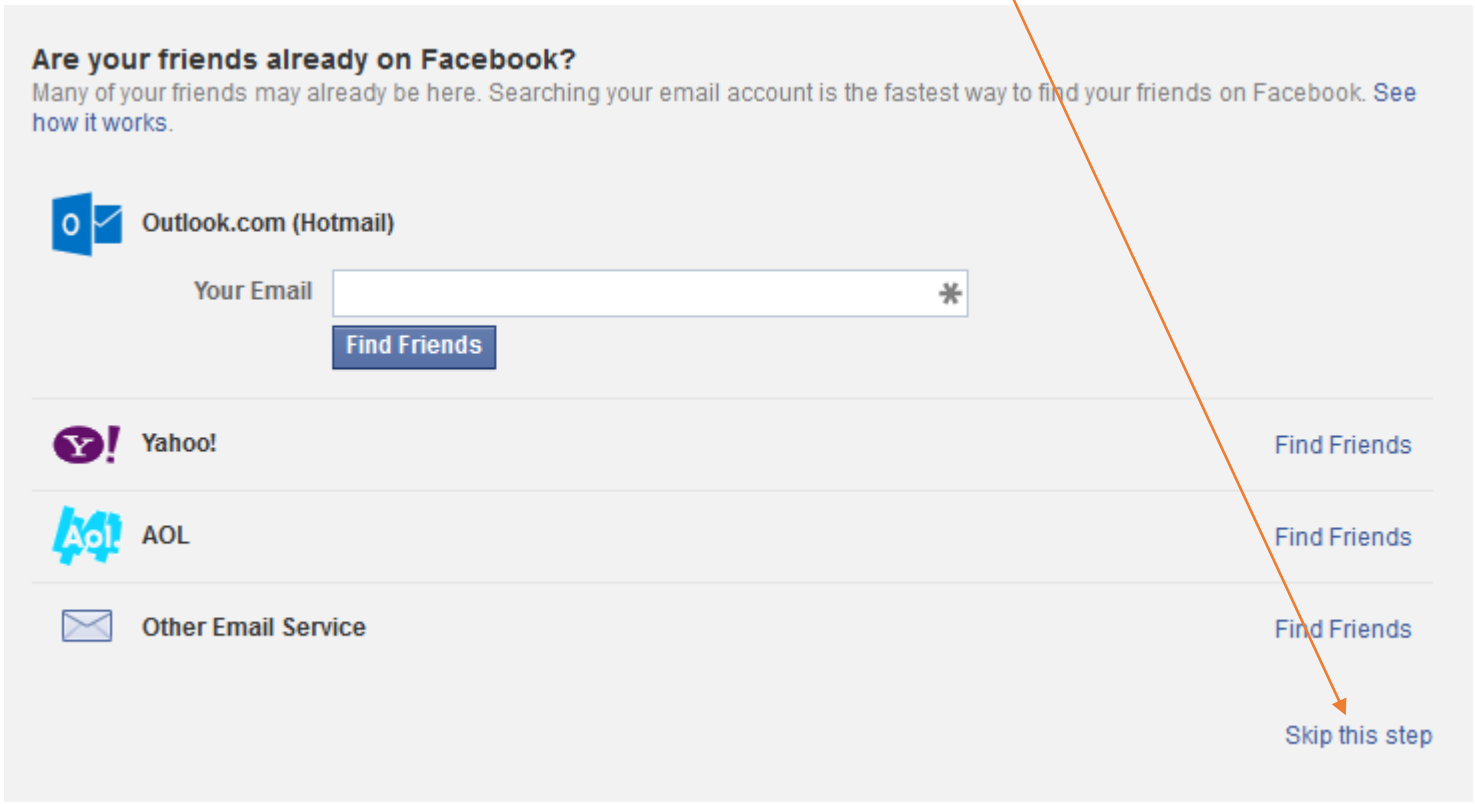
Signing up for an Account

- Go to http://www.facebook.com



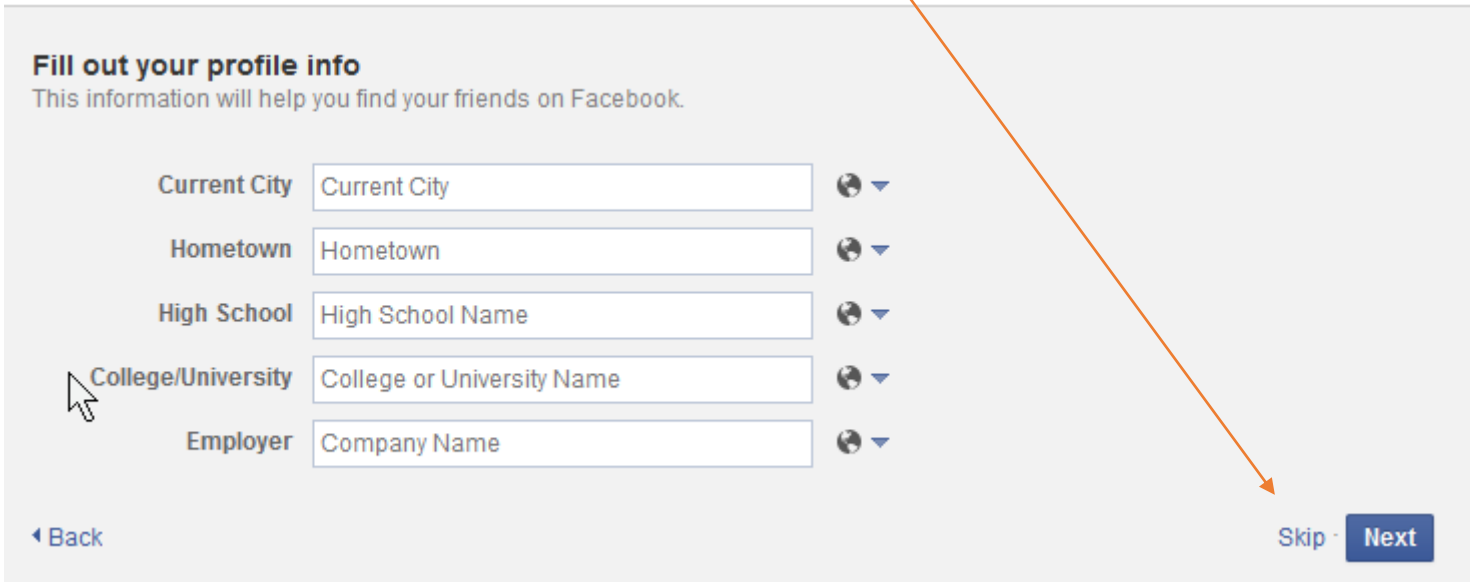
Privacy

- Facebook wants to scan your contacts
  - It will point out any contact that has a Facebook account
    - Whether you allow this is up to you



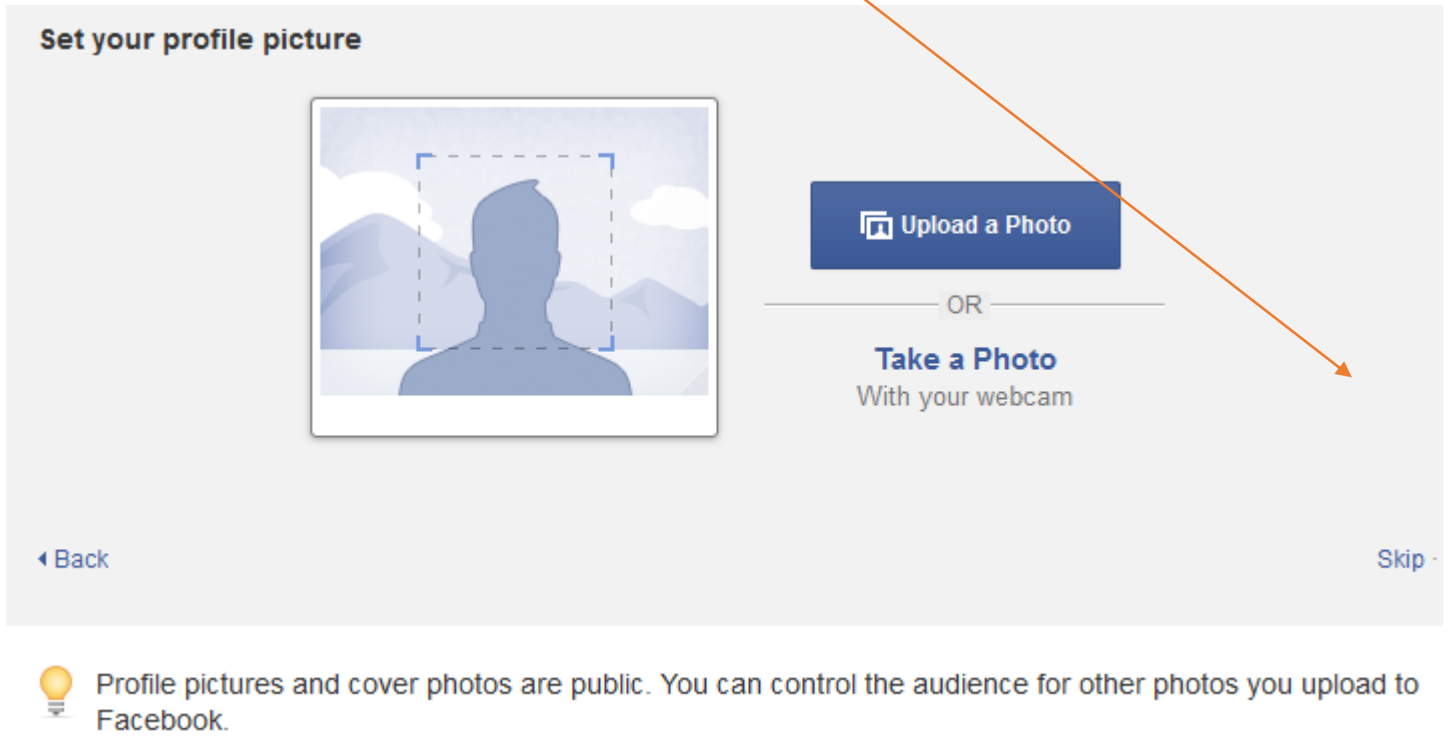
Next you setup your Profile

- Again, your option



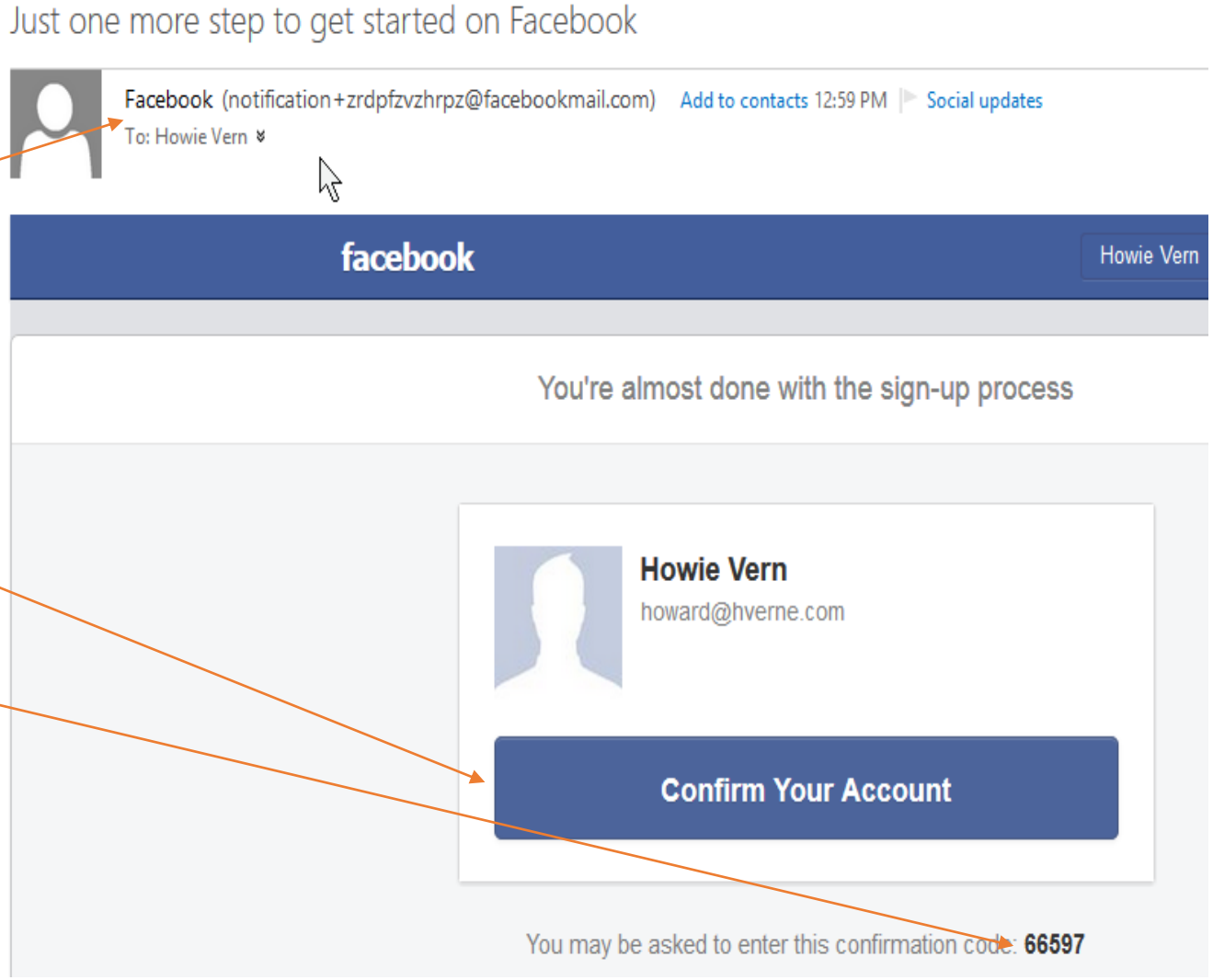
Next, You are Asked for a Picture

- Again, your option. Many people use a picture of themselves as a child.



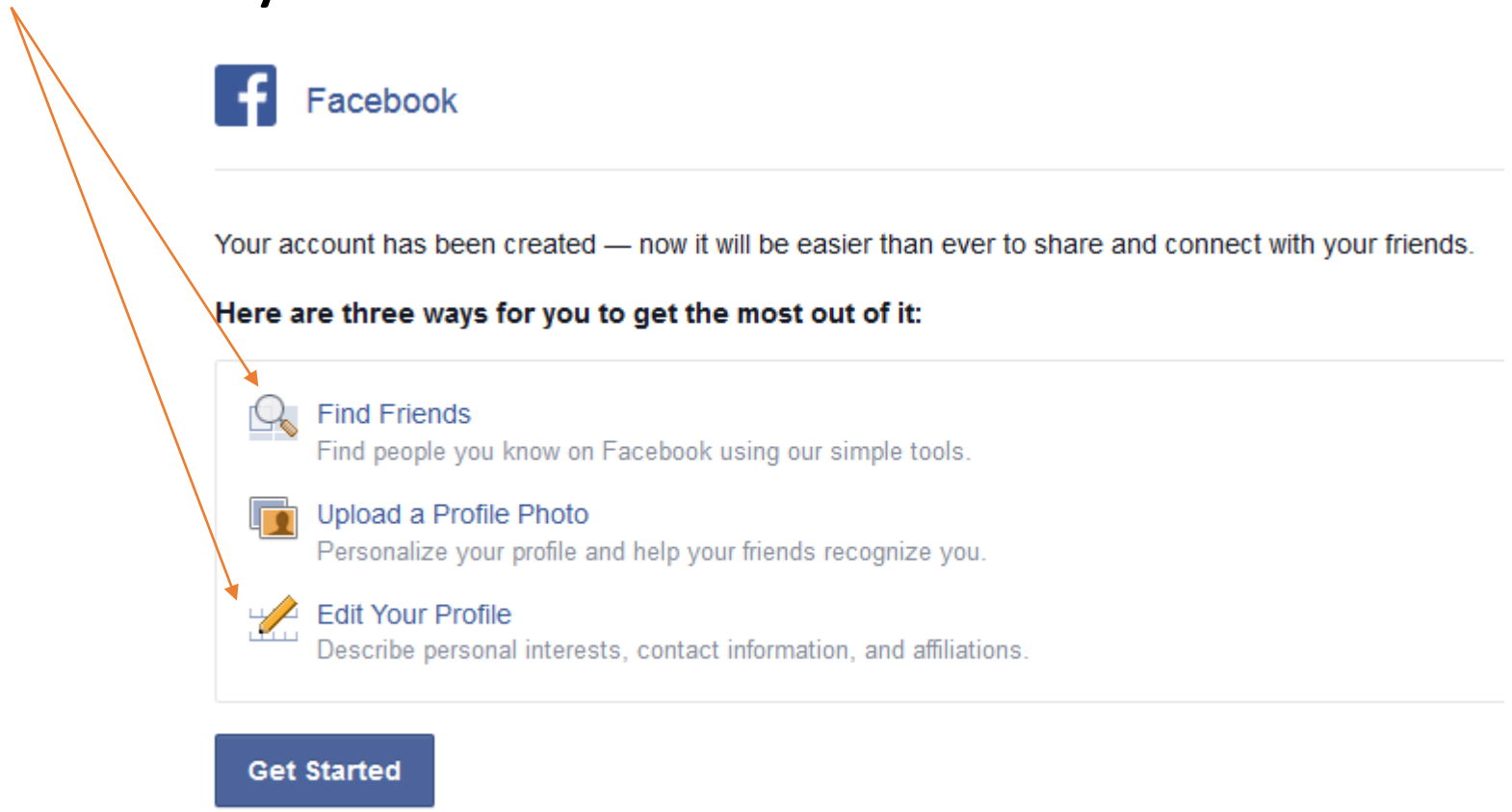
Your Account Still Needs to be Verified

- Open your email
  - Look for an email from Facebook
    - If not there, check the SPAM folder
  - *Click on Link*
  - *Also Note Code*



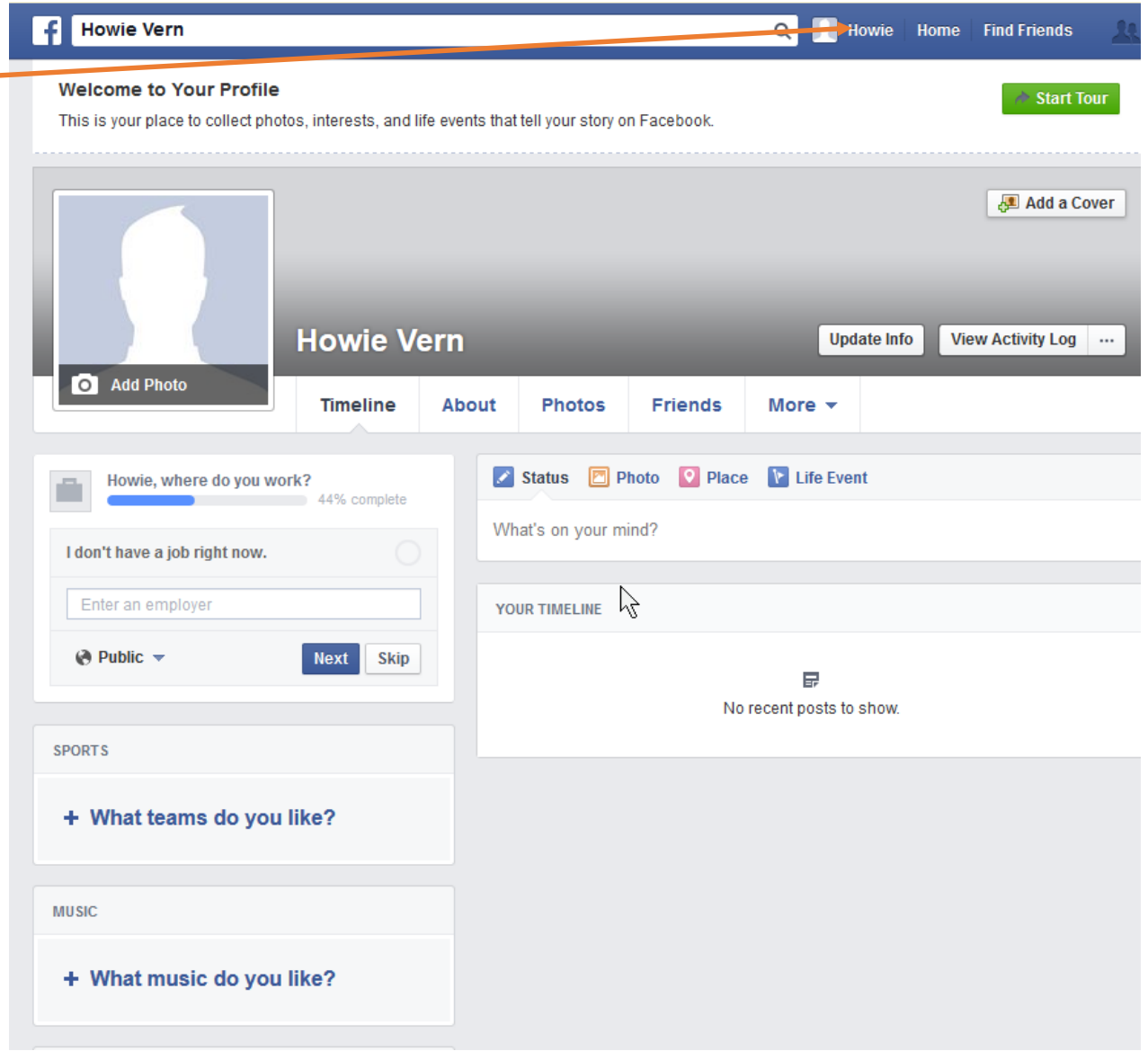
You should also receive a "Welcome" Message

- It has some handy links



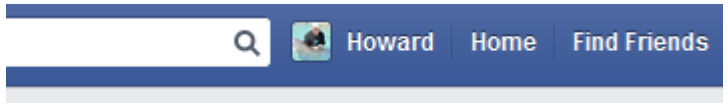
Click in your Name

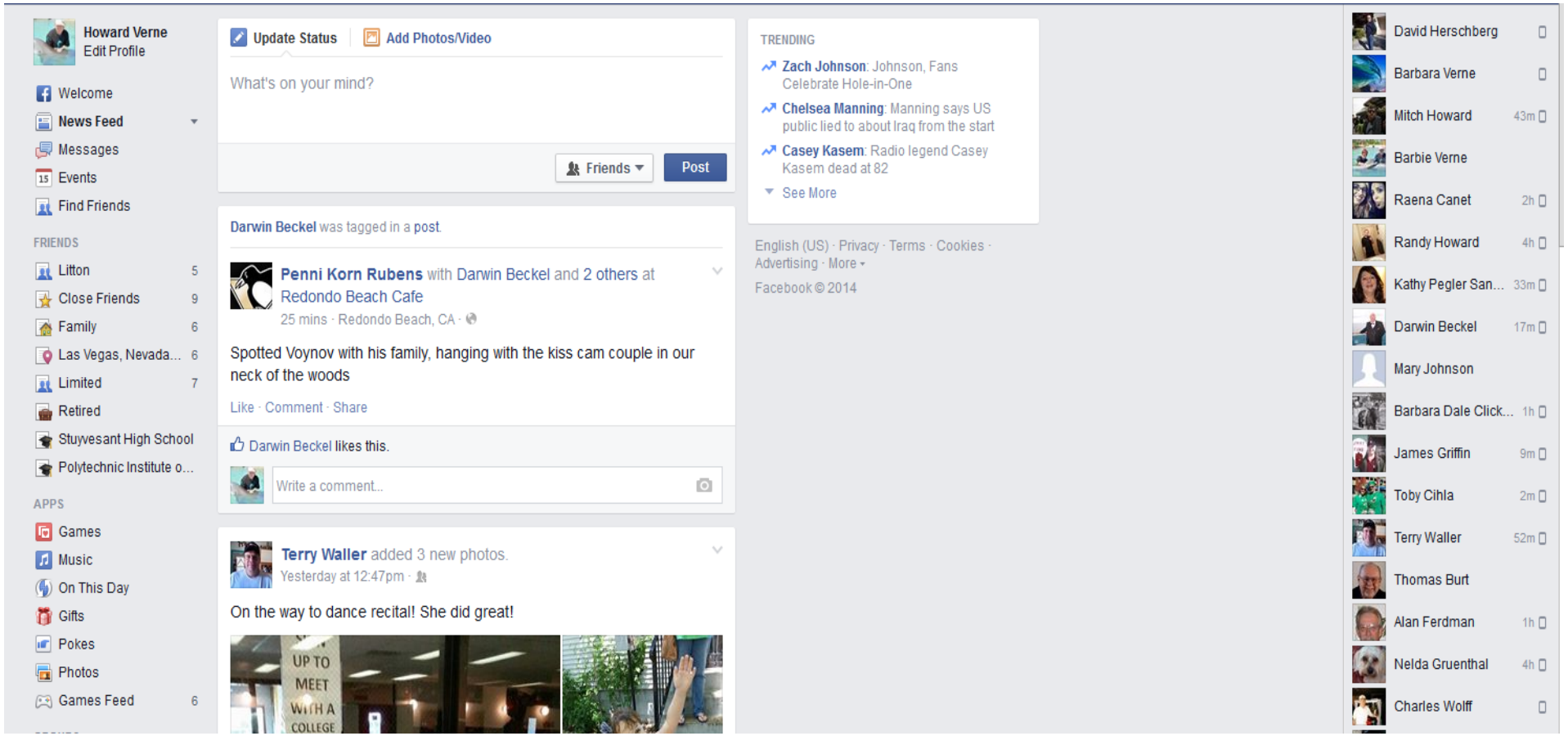
- (on the top bar)
- To get the “opportunity ” to add more Info.



Click on Home

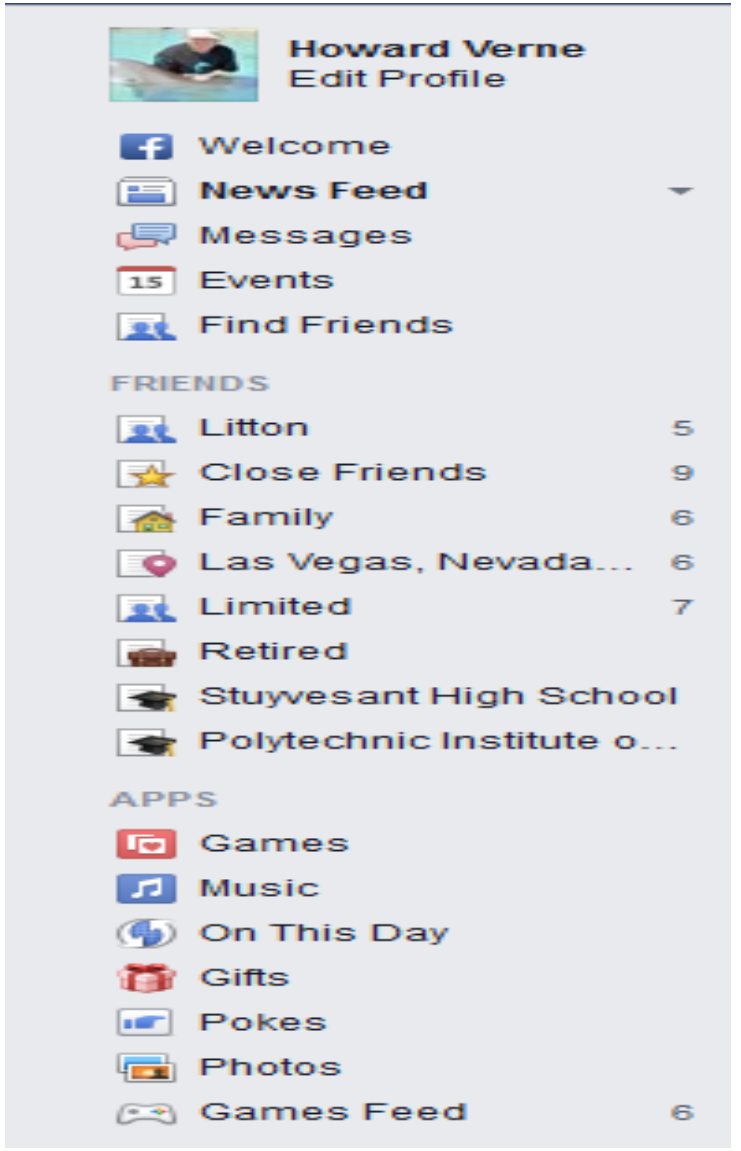
- (on the top bar)
- To see your “Wall”.





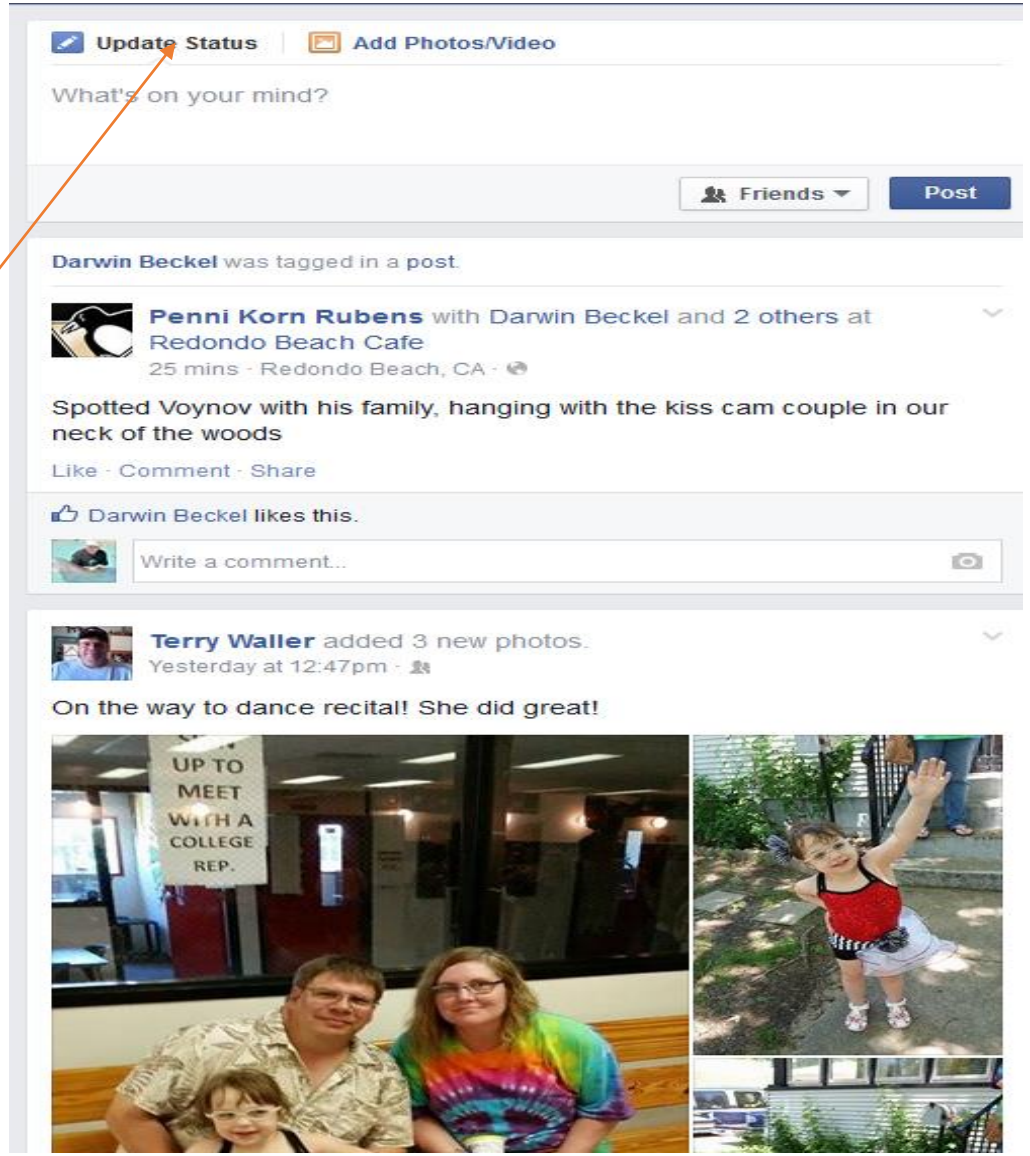
The Home screen has 3 Parts

- The Leftmost column Lets you Select other views or Run “Apps”



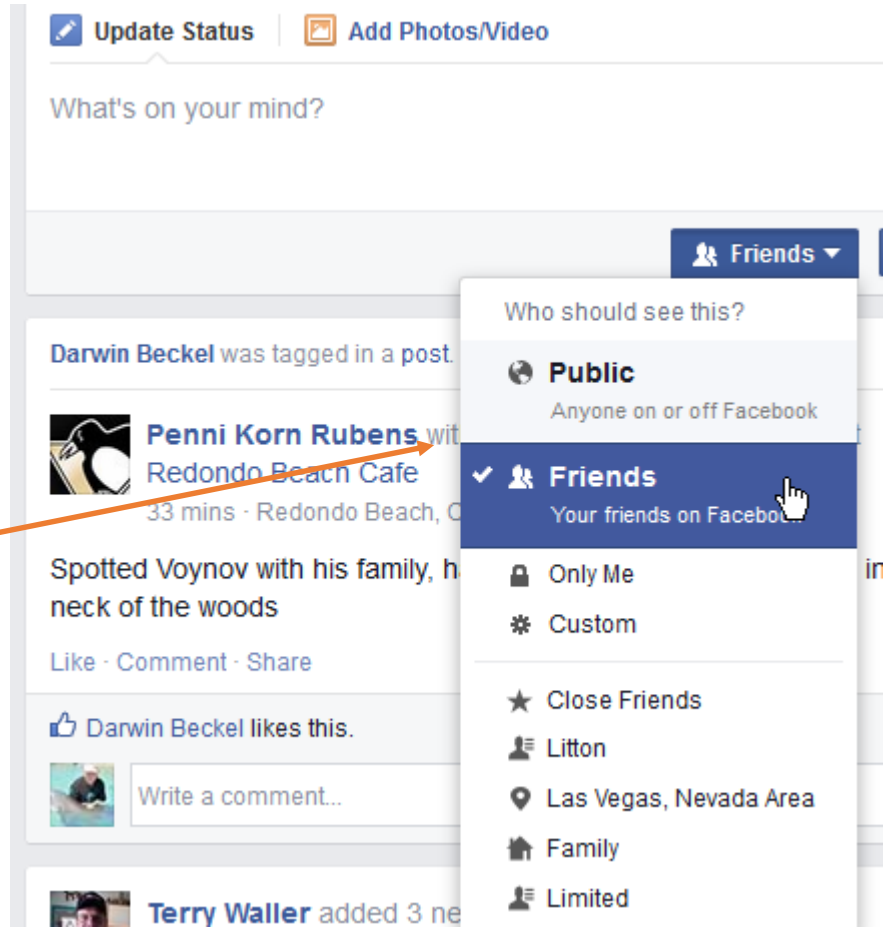
The Home screen has 3 Parts

- The Middle Section shows your posts as well as your friends.
- The “Update Status” lets you post to your wall



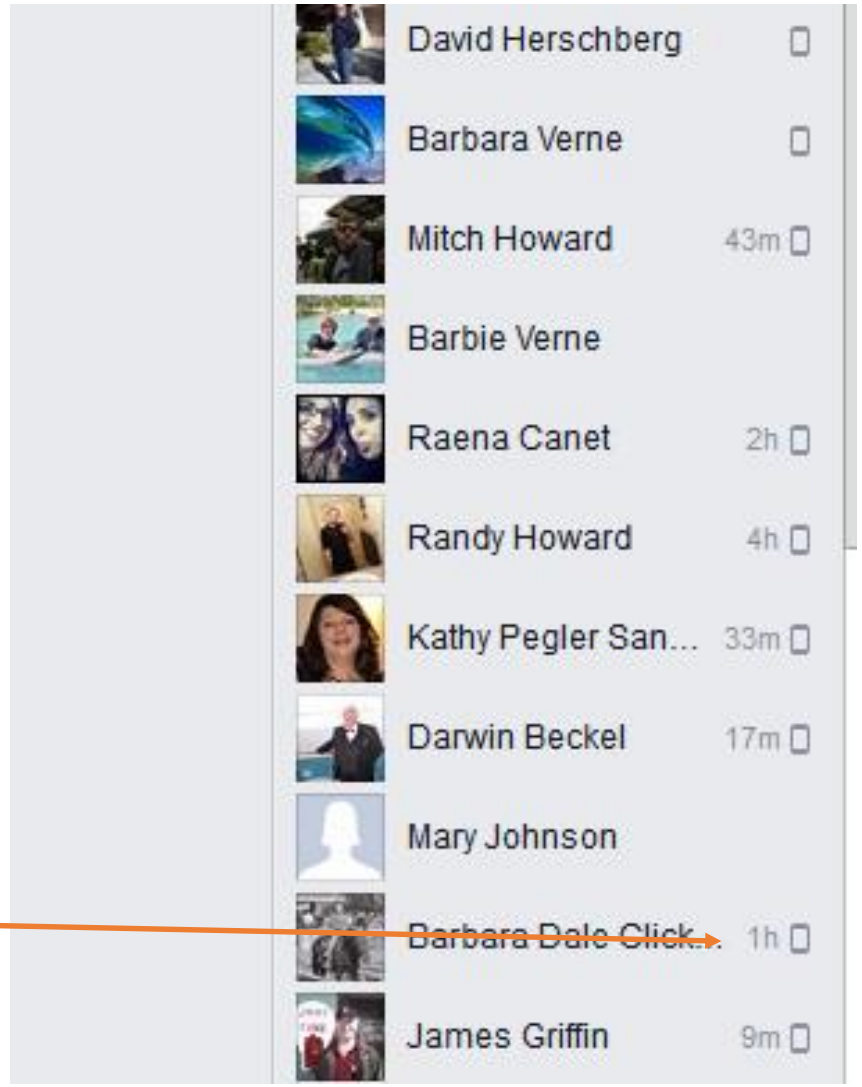
The Home screen has 3 Parts

- You can control who sees your posts
- The “Update Status” lets you post to your wall
- Note that if you set up groups, you can select a group



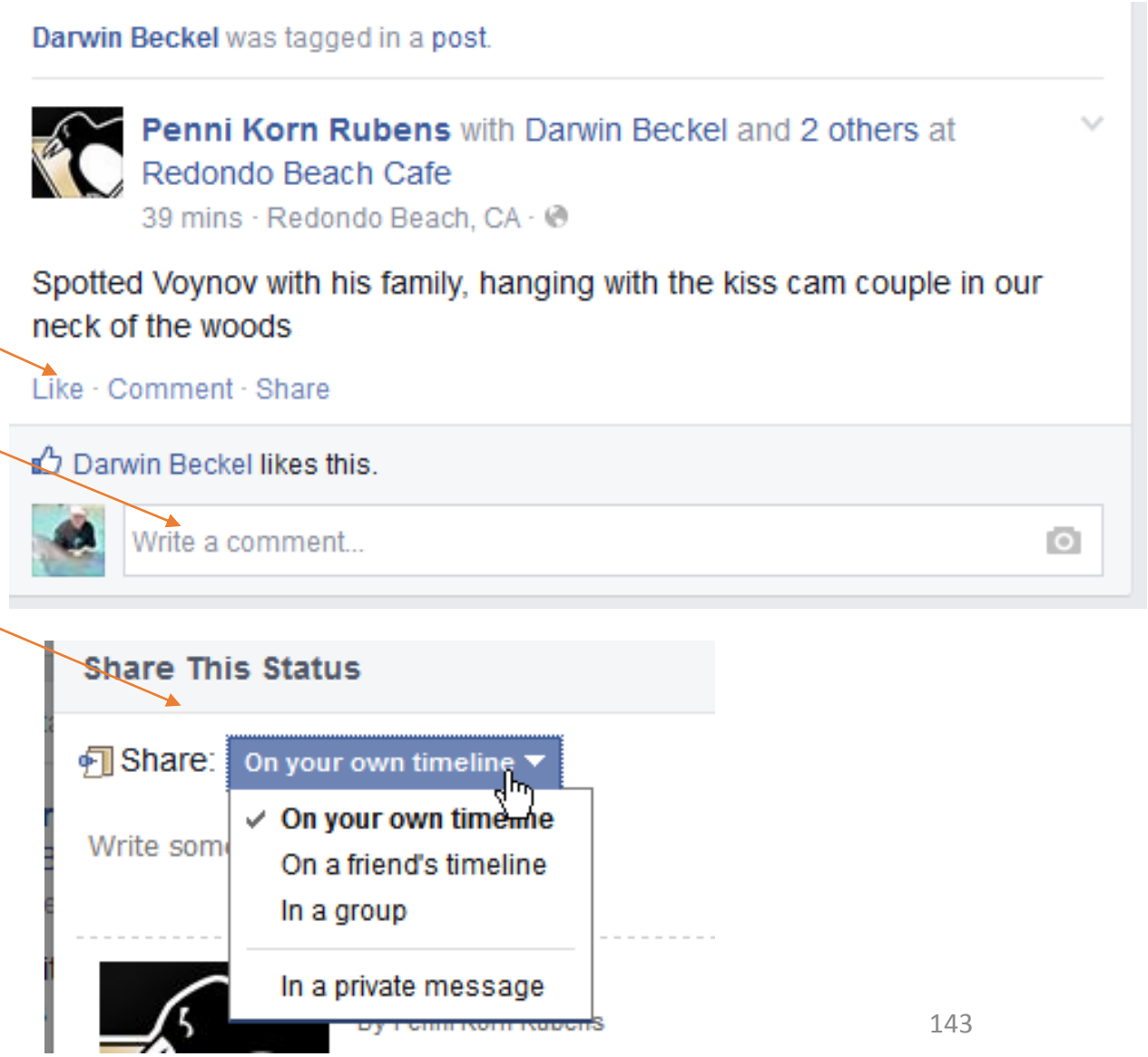
The Home screen has 3 Parts

- Right section lets you Chat/Instant Message/Text your Facebook Friends
- You can also see when they were last online



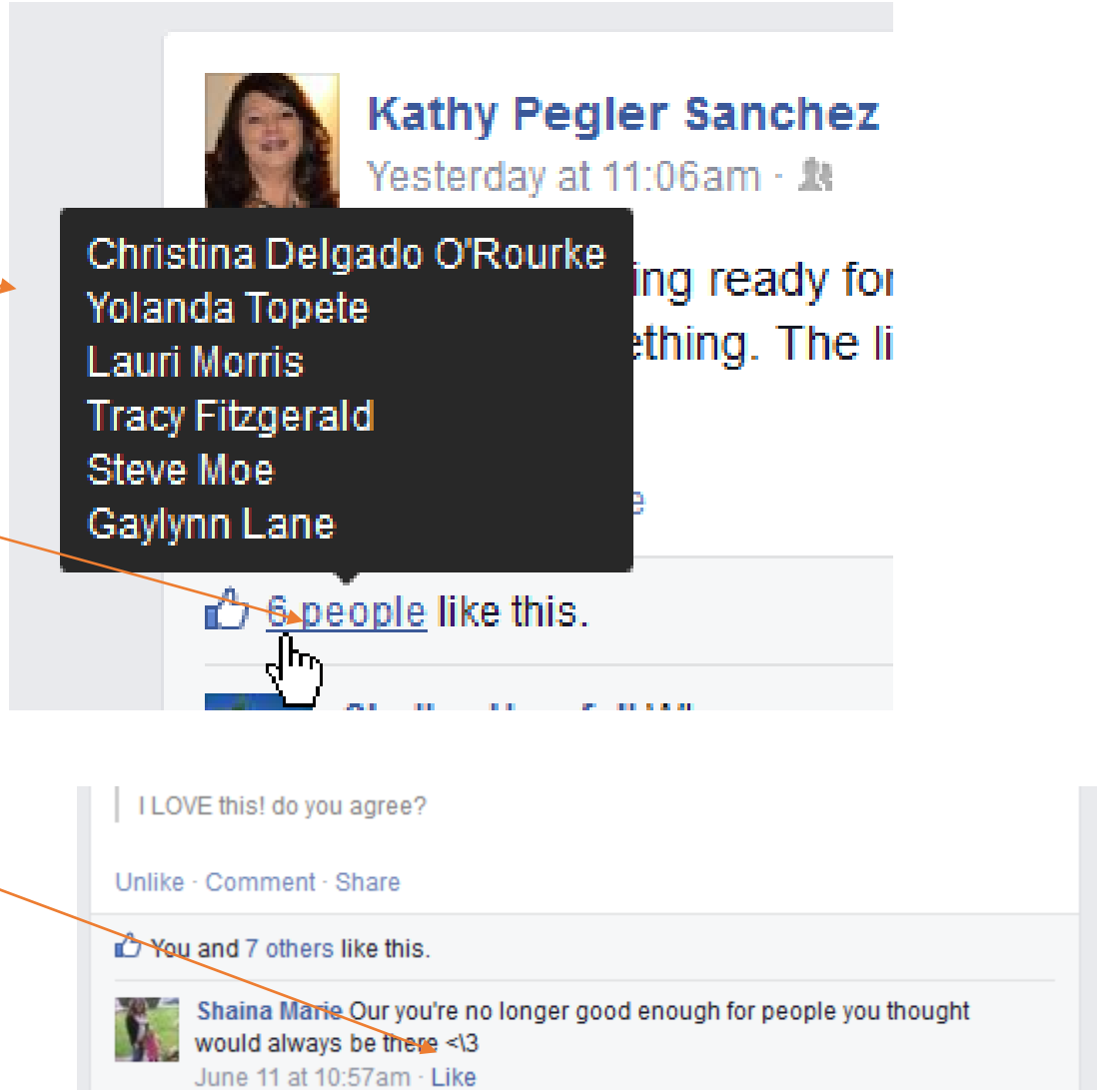
What Can I do With a Post?

- You can “Like” a post
- You can Comment on a Post
- You can Share a Post



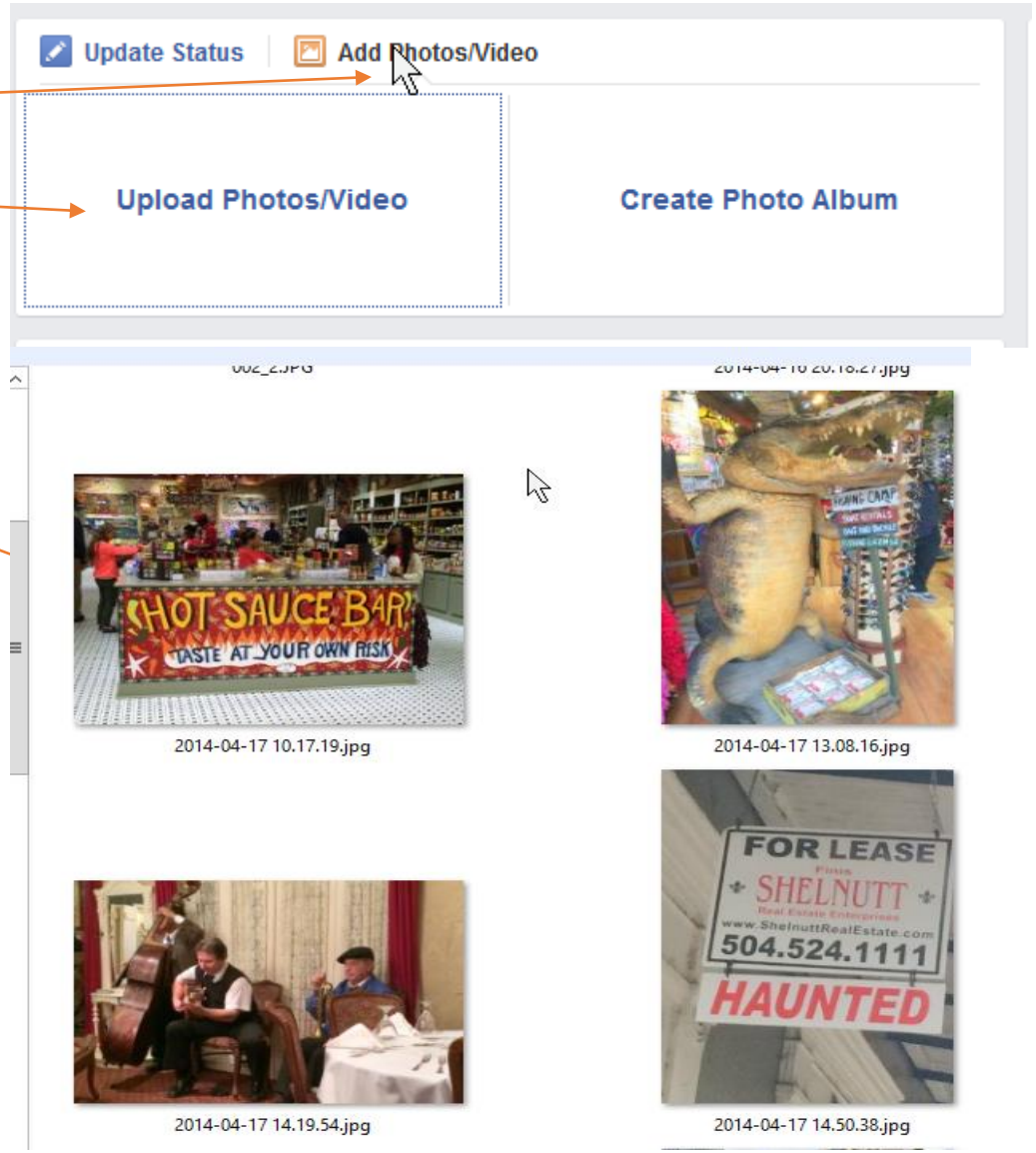
What Can I do With a Post?

- You can see who Likes a post
  - Move your mouse over the “n people like”
- Like Someone’s Comment



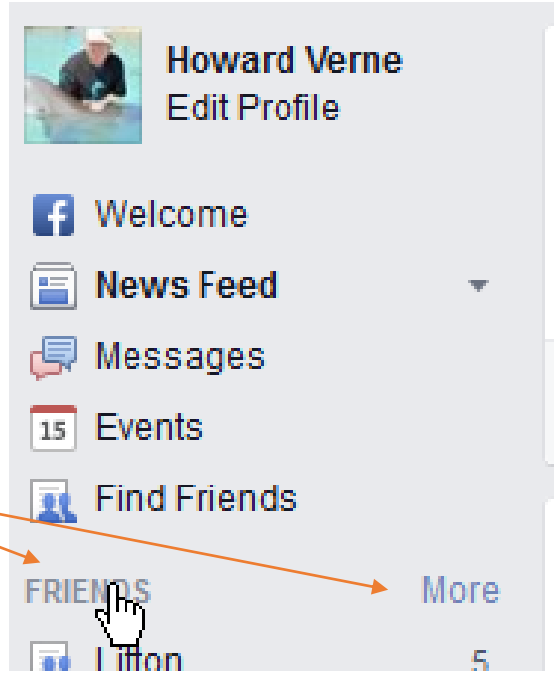
How Can I Post a Picture?

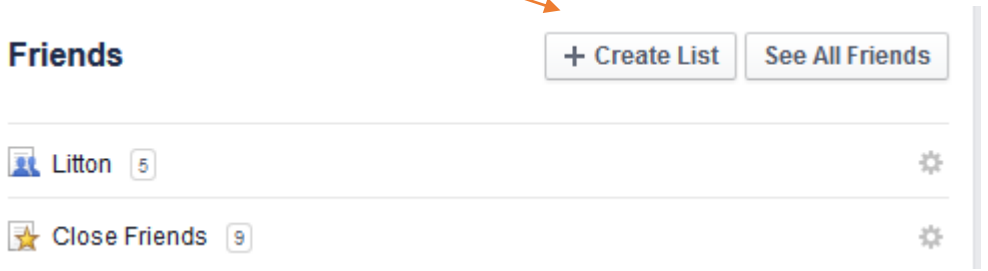
- You can “Browse to your Picture
- Browser Open to the Picture folder
  - You can select more than one picture



How Can Create Groups of Friends?

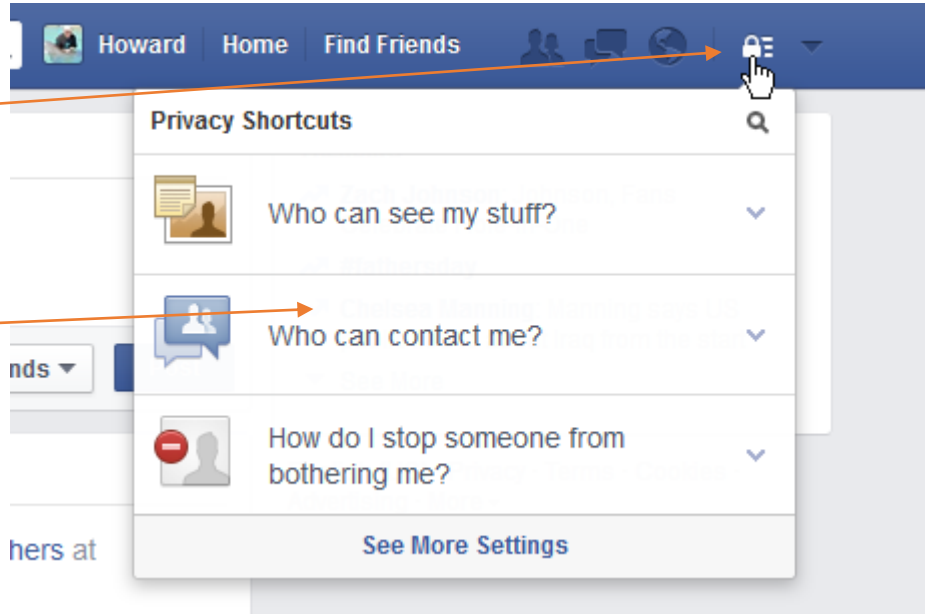
- Put Your Mouse over Friends
  - Click on “More”
- Select “Create List”





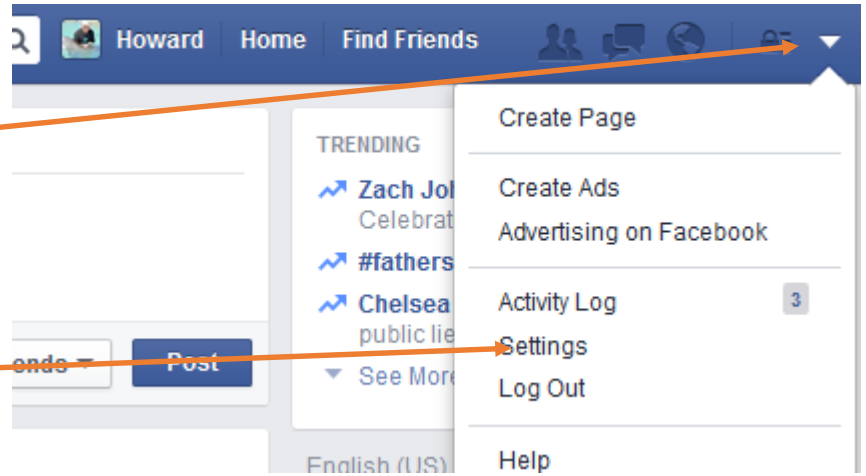
How Can I Control Who sees What?

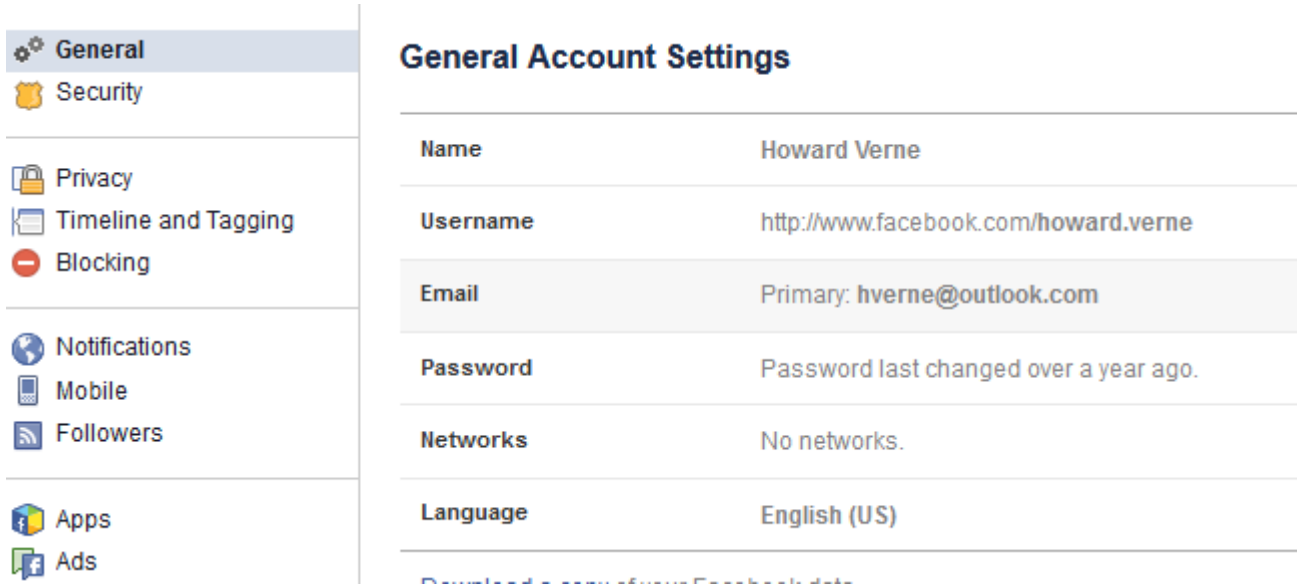
- Hidden on the top Bar. Is a padlock
  - It brings up some key privacy Settings



How Do I Get to “Settings”?

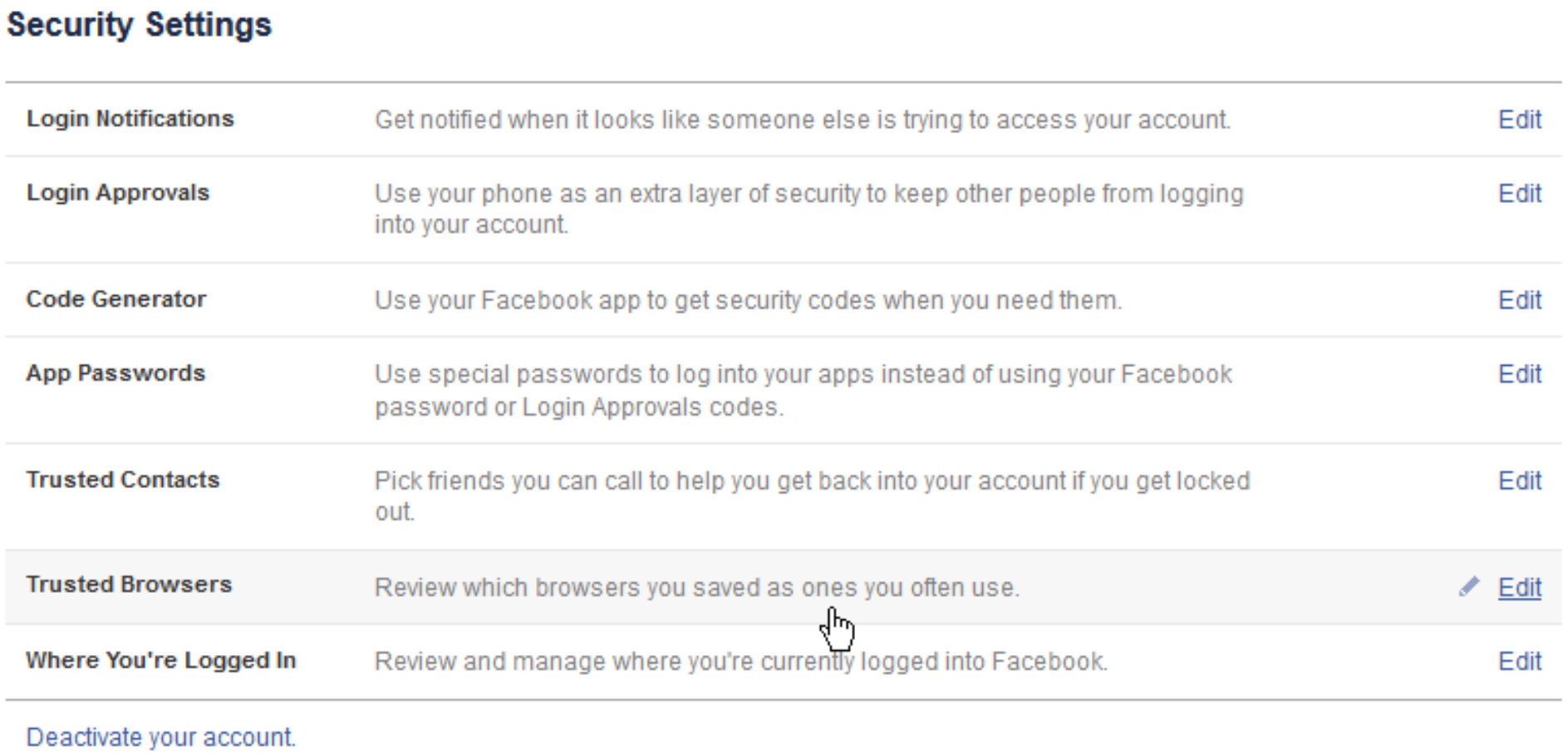
- Hidden on the top Bar. Is a Down Arrow
  - It allows you to get to the Settings Screens





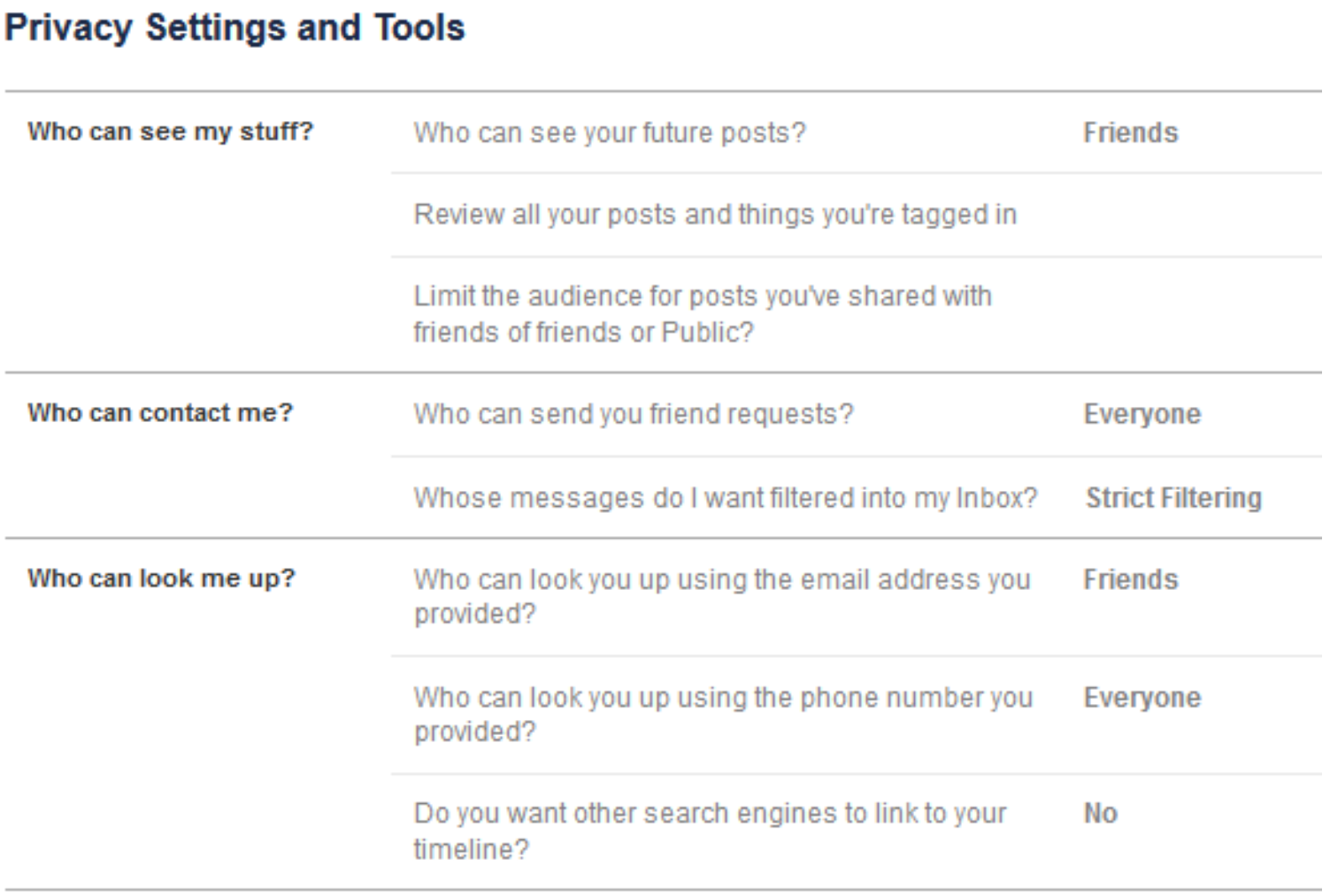
How Do I Get to “Settings”?

- Security Settings Look like This



How Do I Get to “Settings”?

- Privacy Settings Look like This

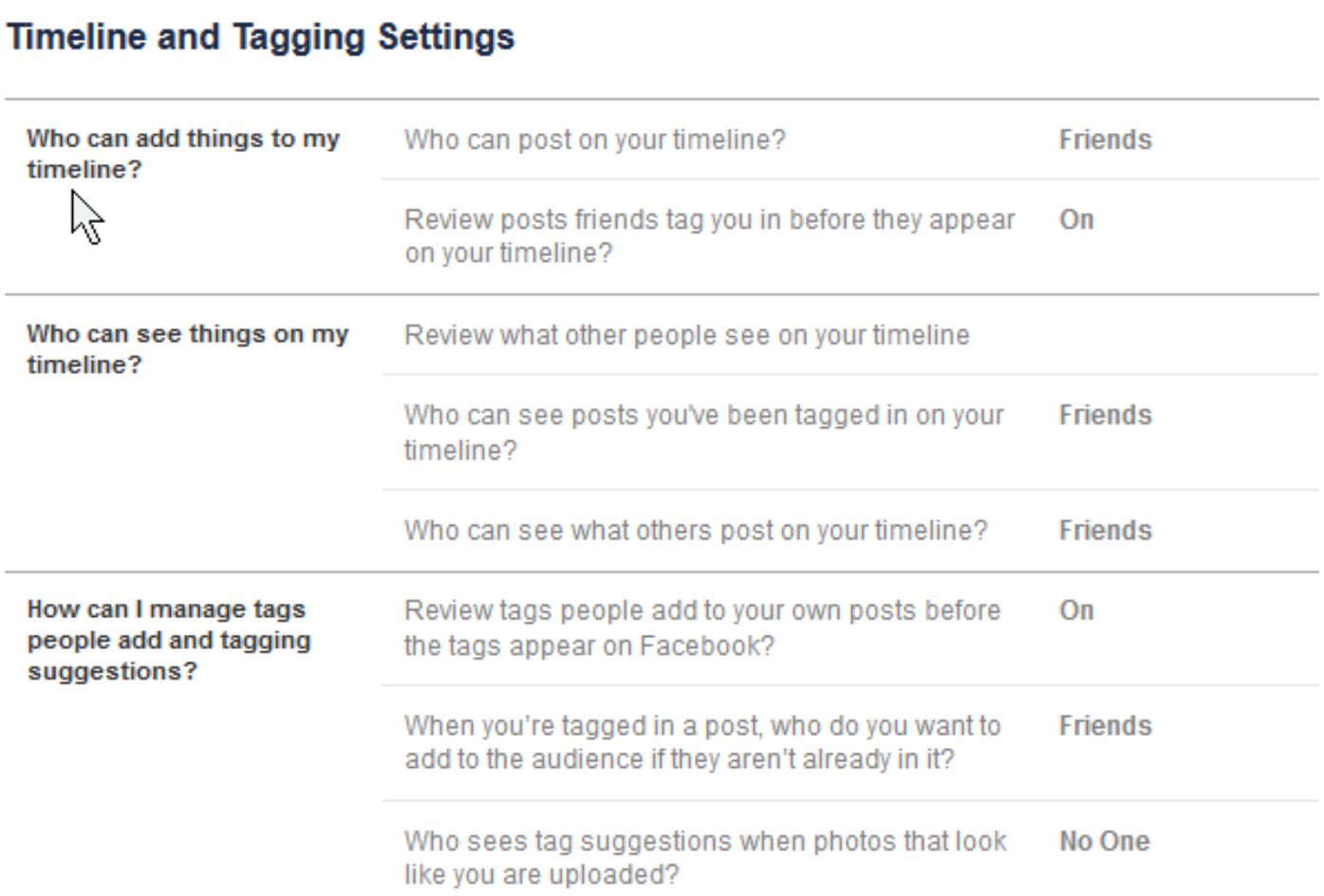


Privacy Settings and Tools

Who can see my stuff?	Who can see your future posts?	**Friends**
	Review all your posts and things you're tagged in	
	Limit the audience for posts you've shared with friends of friends or Public?	
Who can contact me?	Who can send you friend requests?	**Everyone**
	Whose messages do I want filtered into my Inbox?	**Strict Filtering**
Who can look me up?	Who can look you up using the email address you provided?	**Friends**
	Who can look you up using the phone number you provided?	**Everyone**
	Do you want other search engines to link to your timeline?	**No**

How Do I Get to “Settings”?

- Timeline Settings Look like This

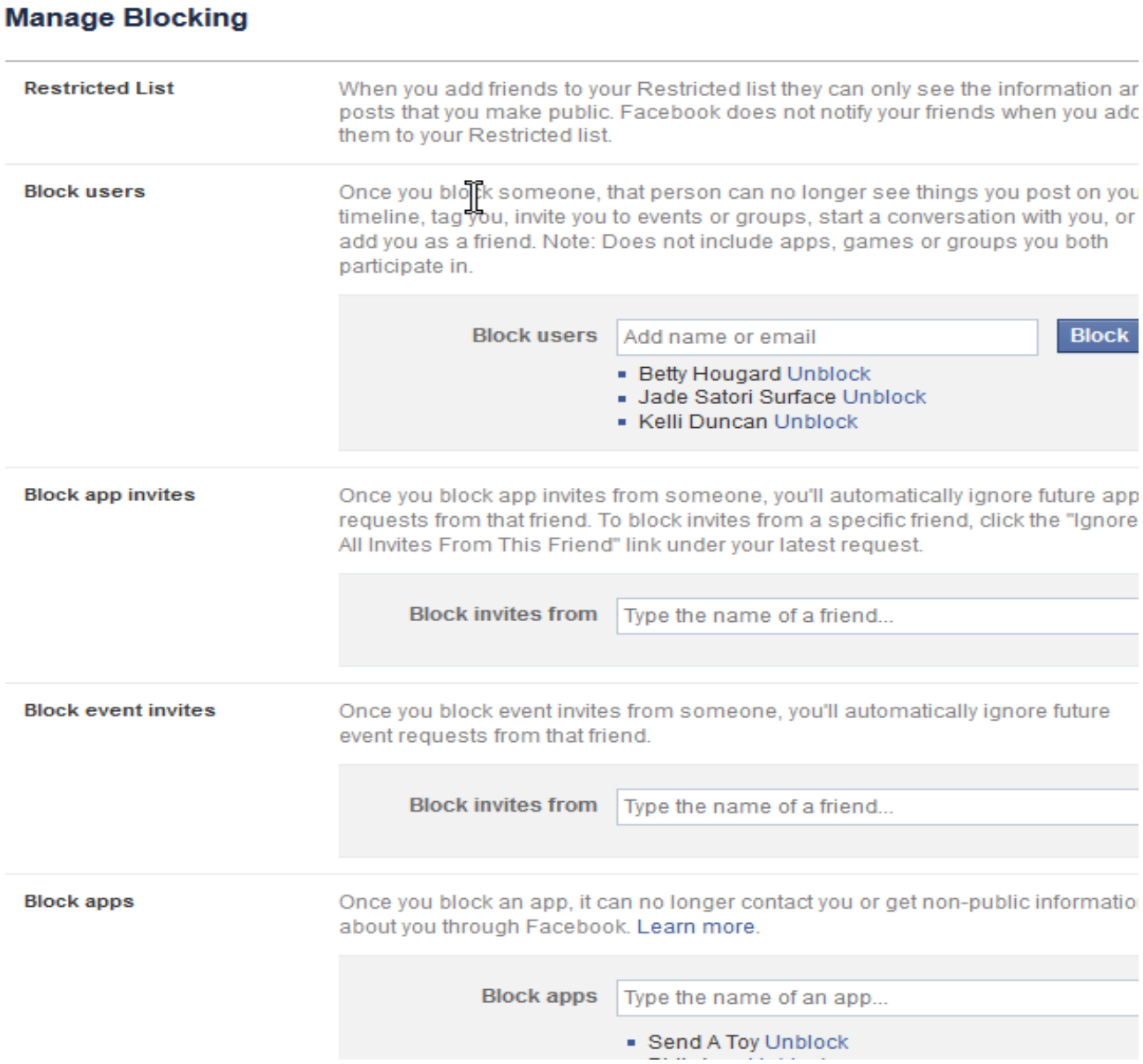


Timeline and Tagging Settings

Who can add things to my timeline?	Who can post on your timeline?	**Friends**
	Review posts friends tag you in before they appear on your timeline?	**On**
Who can see things on my timeline?	Review what other people see on your timeline	
	Who can see posts you've been tagged in on your timeline?	**Friends**
	Who can see what others post on your timeline?	**Friends**
How can I manage tags people add and tagging suggestions?	Review tags people add to your own posts before the tags appear on Facebook?	**On**
	When you're tagged in a post, who do you want to add to the audience if they aren't already in it?	**Friends**
	Who sees tag suggestions when photos that look like you are uploaded?	**No One**

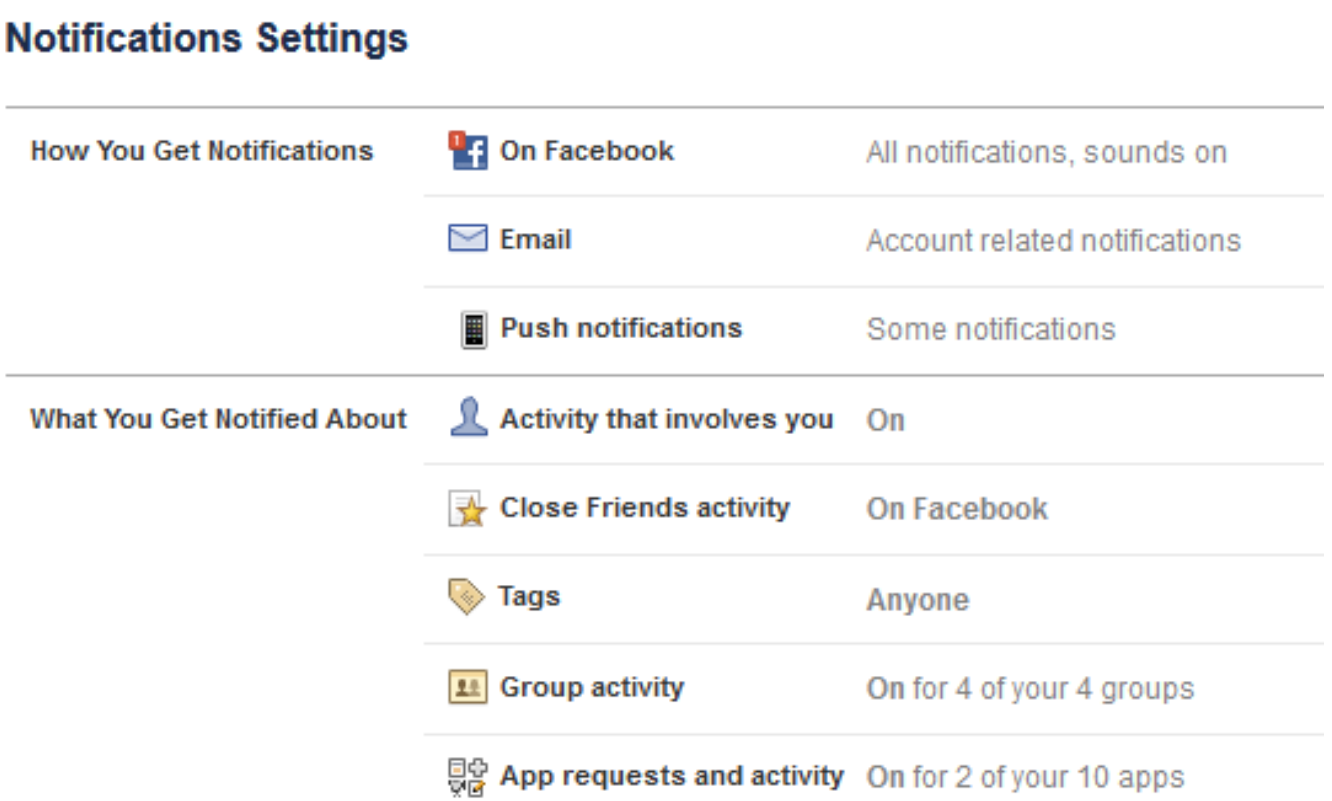
How Do I Get to “Settings”?

- Blocking Settings Look like This



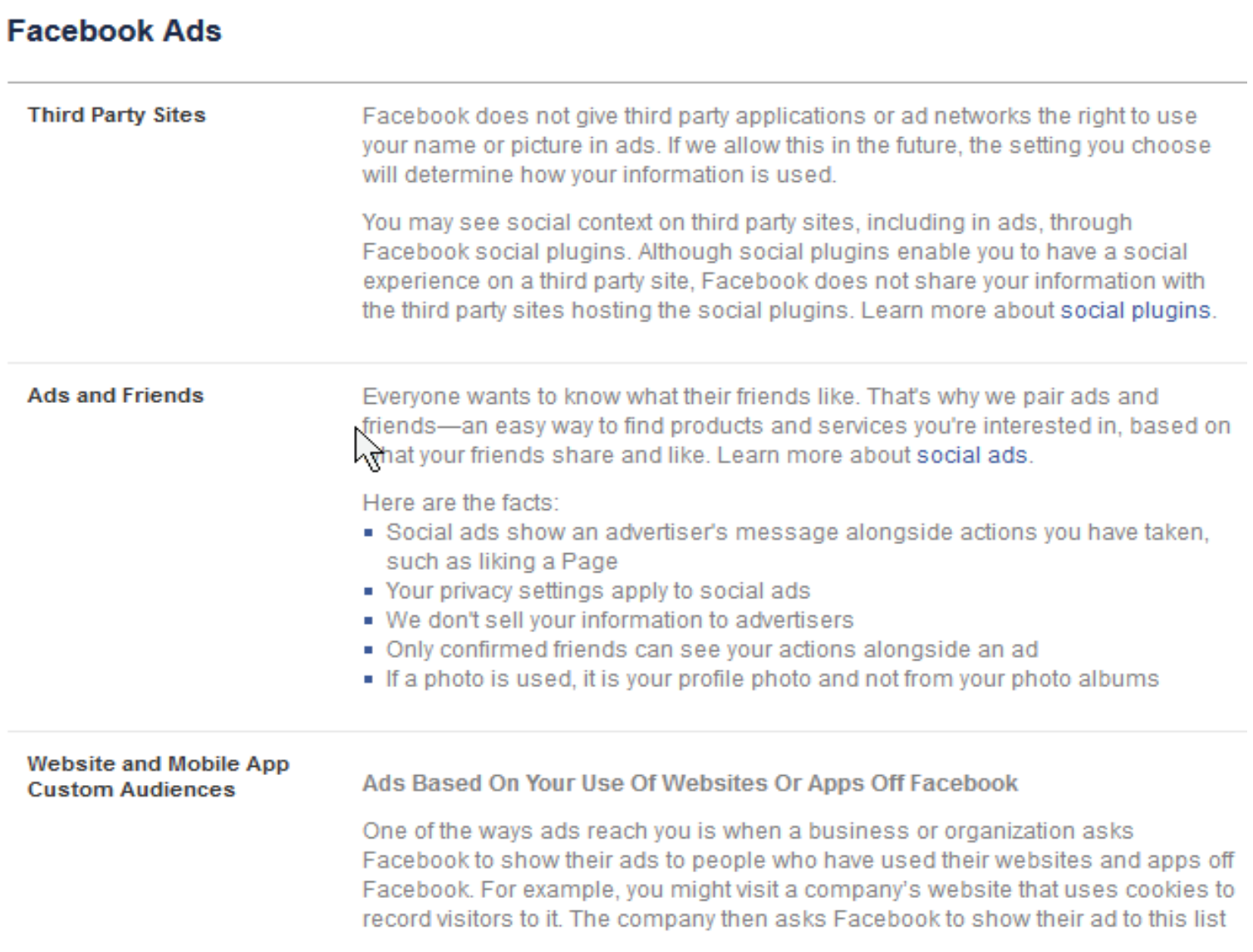
How Do I Get to “Settings”?

- Notification Settings
  Look like This



How Do I Get to “Settings”?

- Ads Settings Look like This



Facebook Ads

Third Party Sites

Facebook does not give third party applications or ad networks the right to use your name or picture in ads. If we allow this in the future, the setting you choose will determine how your information is used.

You may see social context on third party sites, including in ads, through Facebook social plugins. Although social plugins enable you to have a social experience on a third party site, Facebook does not share your information with the third party sites hosting the social plugins. Learn more about social plugins.

Ads and Friends

Everyone wants to know what their friends like. That's why we pair ads and friends—an easy way to find products and services you're interested in, based on what your friends share and like. Learn more about social ads.

Here are the facts:

- Social ads show an advertiser's message alongside actions you have taken, such as liking a Page
- Your privacy settings apply to social ads
- We don't sell your information to advertisers
- Only confirmed friends can see your actions alongside an ad
- If a photo is used, it is your profile photo and not from your photo albums

Website and Mobile App Custom Audiences

Ads Based On Your Use Of Websites Or Apps Off Facebook

One of the ways ads reach you is when a business or organization asks Facebook to show their ads to people who have used their websites and apps off Facebook. For example, you might visit a company's website that uses cookies to record visitors to it. The company then asks Facebook to show their ad to this list