

# Facebook

Howard Verne 7/16/2014



# Signing up for an Account

- Go to <http://www.facebook.com>

## Sign Up

It's free and always will be.









**Birthday**

[Why do I need to provide my birthday?](#)

Female  Male

By clicking Sign Up, you agree to our [Terms](#) and that you have read our [Data Use Policy](#), including our [Cookie Use](#).

# Privacy

- Facebook wants to scan your contacts
  - It will point out any contact that has a Facebook account
    - Whether you allow this is up to you

**Are your friends already on Facebook?**  
Many of your friends may already be here. Searching your email account is the fastest way to find your friends on Facebook. [See how it works.](#)

 Outlook.com (Hotmail)

Your Email  \*

[Find Friends](#)

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 Yahoo! [Find Friends](#)

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 AOL [Find Friends](#)

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 Other Email Service [Find Friends](#)

[Skip this step](#)

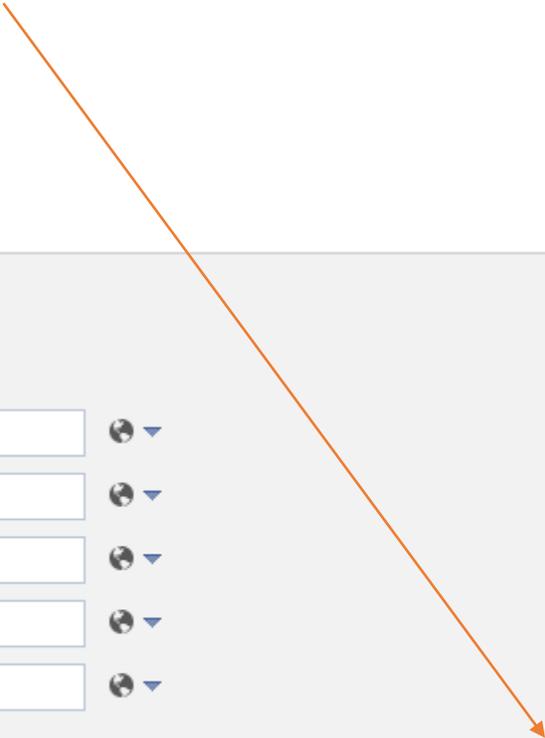
# Next you setup your Profile

- Again, your option

**Fill out your profile info**  
This information will help you find your friends on Facebook.

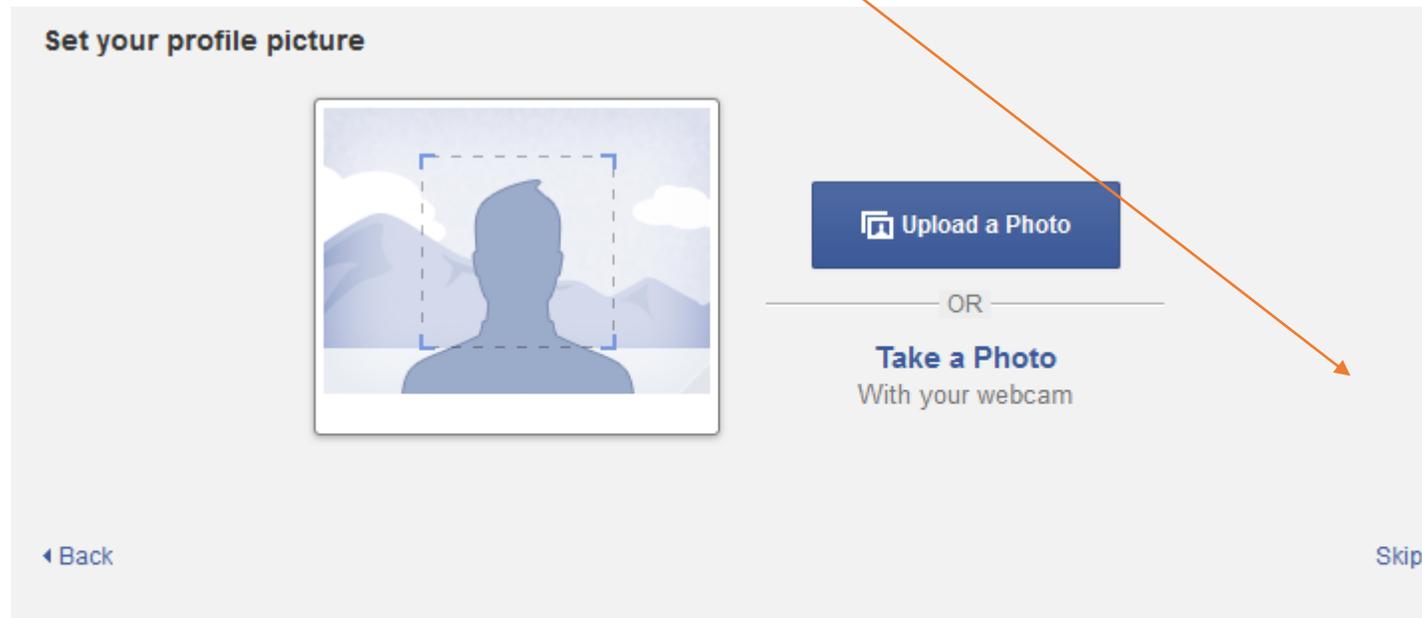
Current City	<input type="text" value="Current City"/>	 ▼
Hometown	<input type="text" value="Hometown"/>	 ▼
High School	<input type="text" value="High School Name"/>	 ▼
College/University	<input type="text" value="College or University Name"/>	 ▼
Employer	<input type="text" value="Company Name"/>	 ▼

◀ Back Skip · **Next**



# Next, You are Asked for a Picture

- Again, your option. Many people use a picture of themselves as a child.

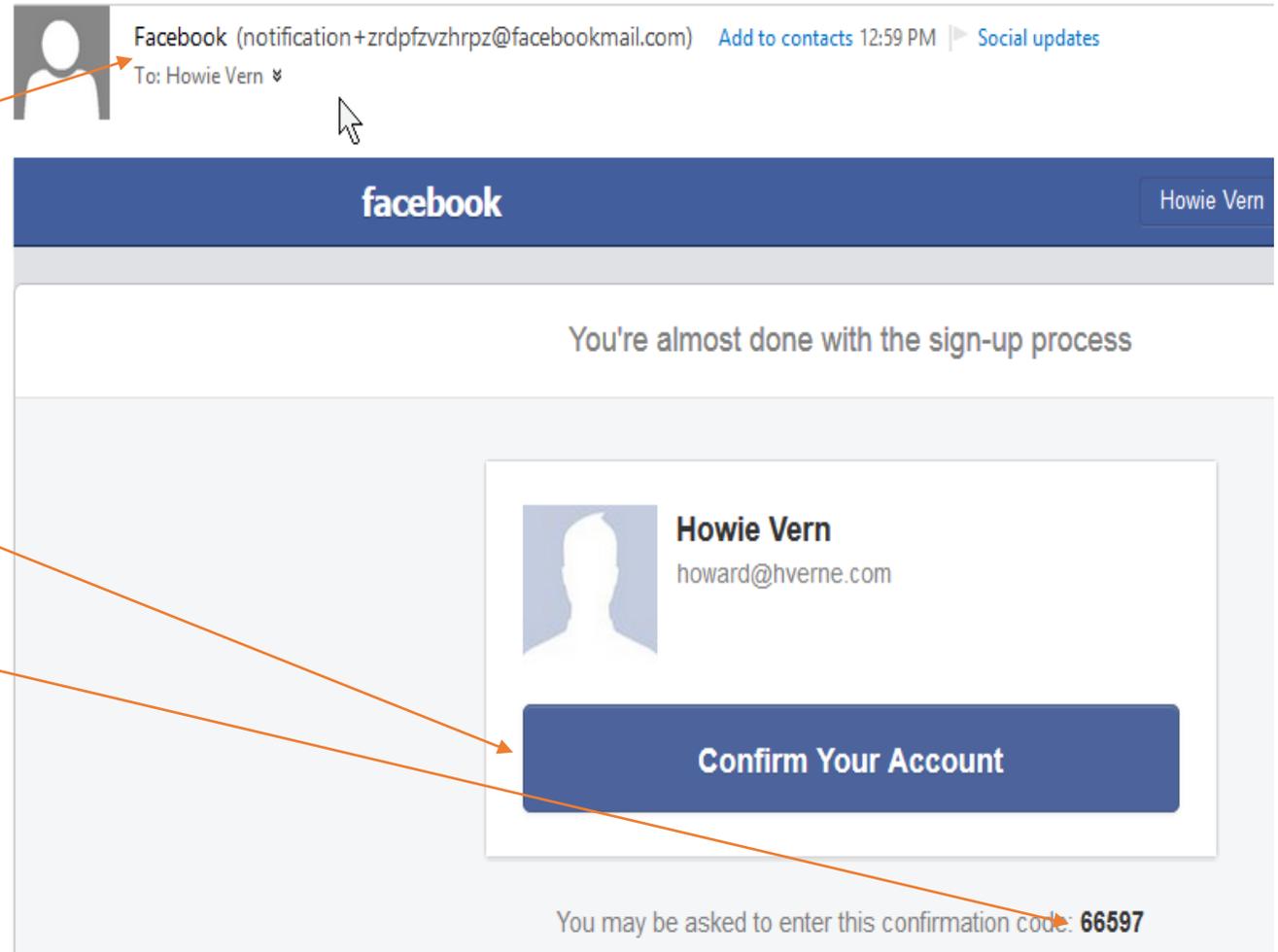


 Profile pictures and cover photos are public. You can control the audience for other photos you upload to Facebook.

# Your Account Still Needs to be Verified

- Open your email
  - Look for an email from Facebook
    - If not there, check the SPAM folder
  - *Click on Link*
  - *Also Note Code*

Just one more step to get started on Facebook



# You should also receive a “Welcome” Message

- It has some handy links



Your account has been created — now it will be easier than ever to share and connect with your friends.

**Here are three ways for you to get the most out of it:**



**Find Friends**

Find people you know on Facebook using our simple tools.



**Upload a Profile Photo**

Personalize your profile and help your friends recognize you.



**Edit Your Profile**

Describe personal interests, contact information, and affiliations.

**Get Started**

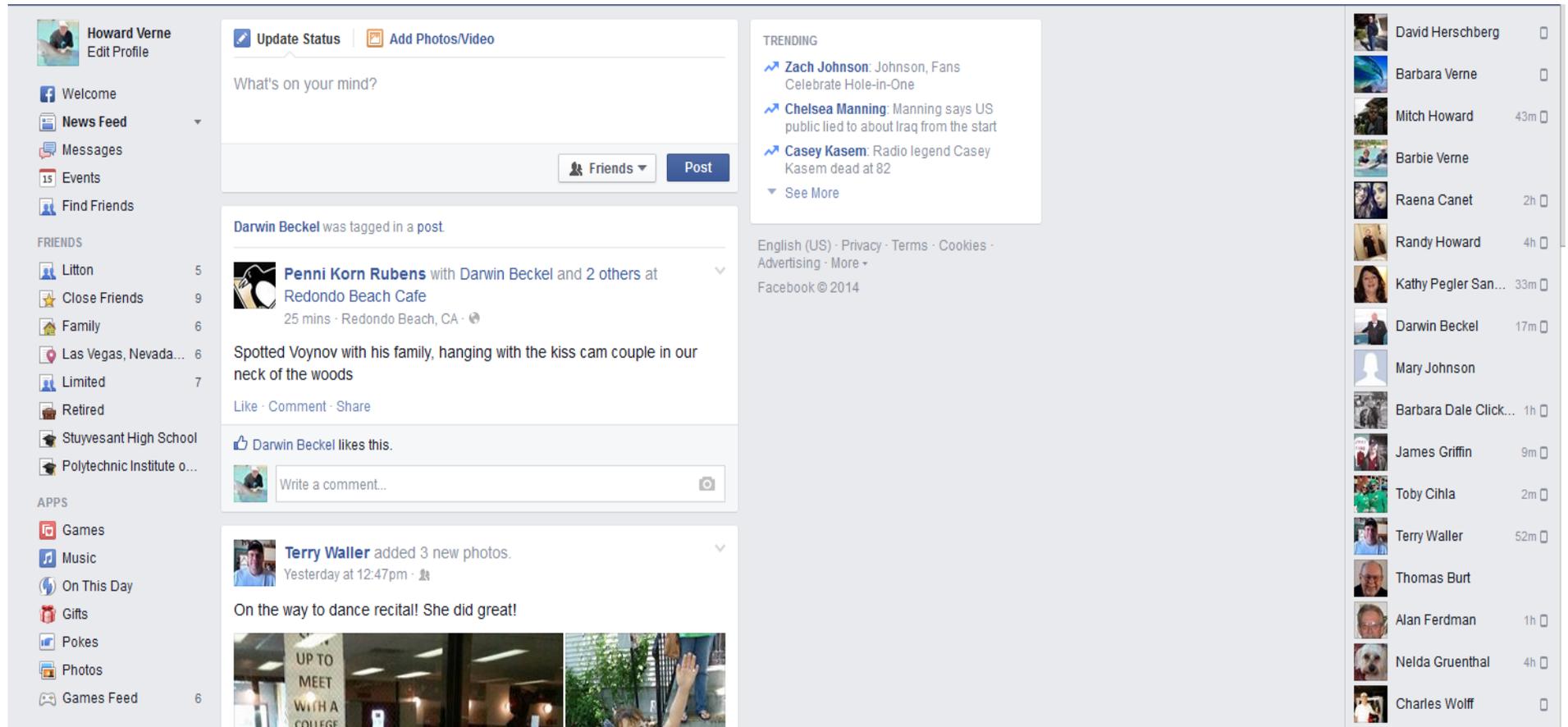
# Click in your Name

- (on the top bar)
- To get the “opportunity” to add more Info.

The image shows a screenshot of a Facebook profile page for 'Howie Vern'. The top navigation bar is blue and contains the Facebook logo, the name 'Howie Vern', a search icon, and links for 'Howie', 'Home', and 'Find Friends'. Below the navigation bar, there is a 'Welcome to Your Profile' message and a 'Start Tour' button. The profile header includes a profile picture placeholder with an 'Add Photo' button, the name 'Howie Vern', and buttons for 'Update Info' and 'View Activity Log'. A menu below the header has options for 'Timeline', 'About', 'Photos', 'Friends', and 'More'. The main content area is divided into two columns. The left column features a 'Howie, where do you work?' section with a progress bar at 44% complete, a text input field containing 'I don't have a job right now.', an 'Enter an employer' field, a 'Public' privacy dropdown, and 'Next' and 'Skip' buttons. Below this are sections for 'SPORTS' and 'MUSIC', each with a '+ What [category] do you like?' prompt. The right column shows a 'Status' section with a 'What's on your mind?' text area and icons for 'Photo', 'Place', and 'Life Event'. Below the status section is a 'YOUR TIMELINE' section with a mouse cursor pointing to it and a message 'No recent posts to show.' An orange line from the text '(on the top bar)' in the list points to the search icon in the navigation bar. Another orange line from the text 'To get the “opportunity” to add more Info.' points to the 'Update Info' button in the profile header.

# Click on Home

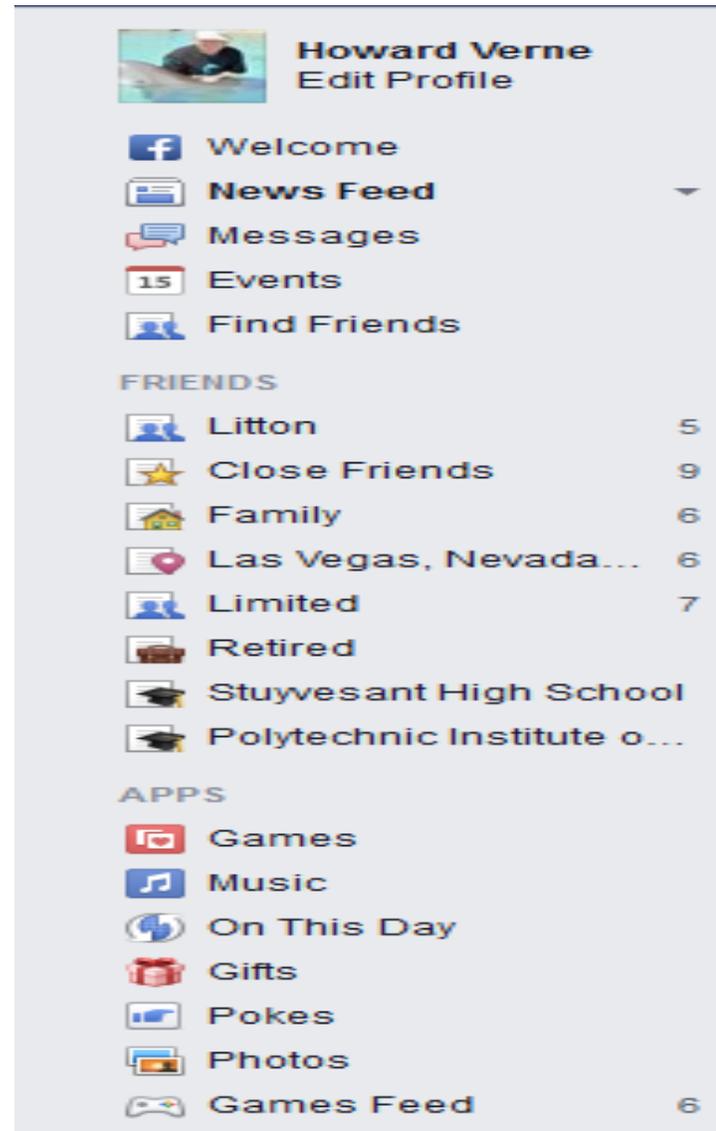
- (on the top bar)
- To see your “Wall”.

The image is a screenshot of a Facebook profile page for Howard Verne. The page is divided into several sections:

- Left Sidebar:** Contains navigation links for Welcome, News Feed, Messages, Events, Find Friends, and a list of friends categorized by relationship (Litton, Close Friends, Family, etc.) and apps (Games, Music, etc.).
- Profile Header:** Shows the user's name "Howard Verne" and an "Edit Profile" link.
- Update Status:** A section with "Update Status" and "Add Photos/Video" buttons, followed by a text input field "What's on your mind?" and a "Post" button.
- Activity Feed:** A list of recent posts. The top post is from Penni Korn Rubens, tagged in a post by Darwin Beckel, about a family outing at Redondo Beach Cafe. Below it is a post from Terry Waller about a dance recital.
- Trending:** A section on the right side of the main content area listing trending news items like "Zach Johnson: Johnson, Fans Celebrate Hole-in-One".
- Right Sidebar:** A list of friends with their profile pictures and names, such as David Herschberg, Barbara Verne, Mitch Howard, etc.

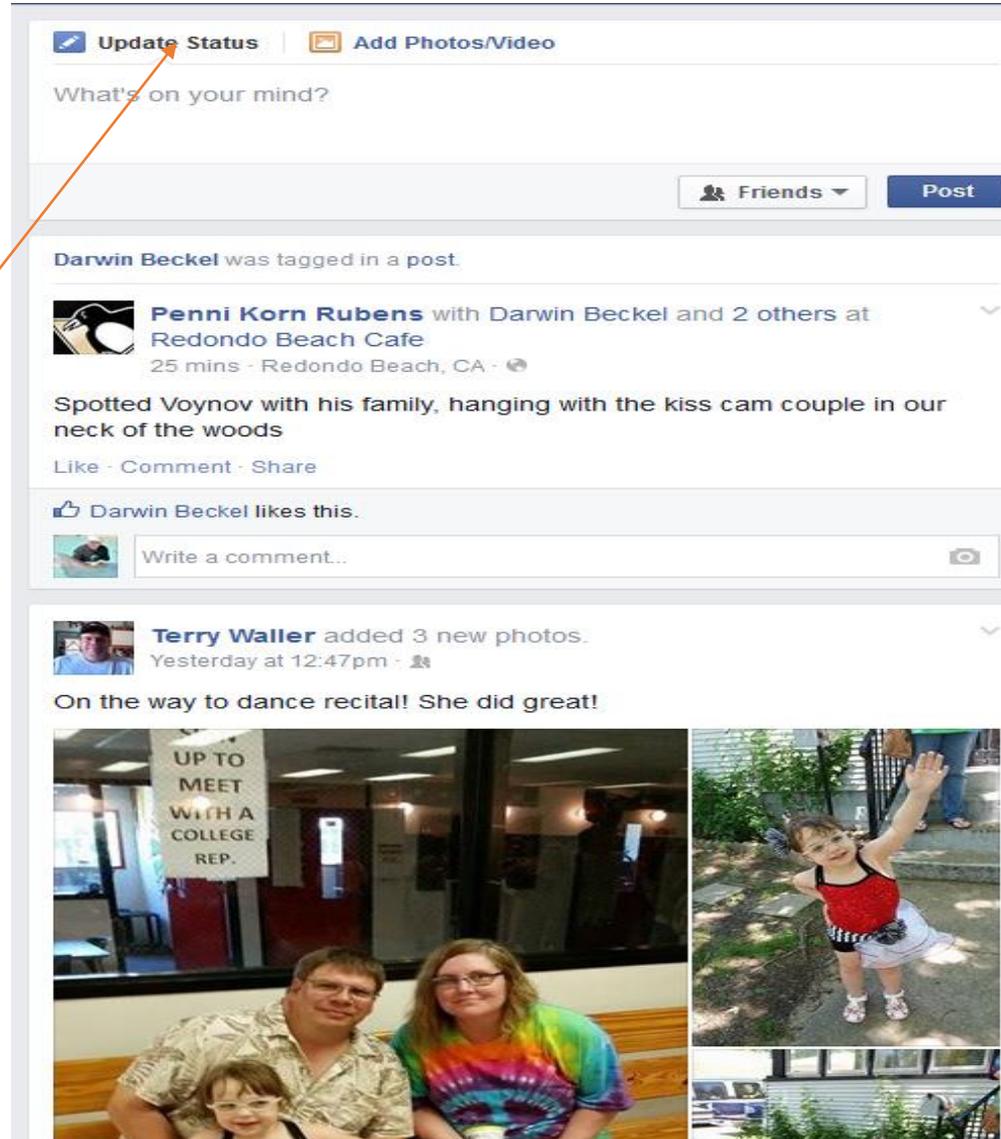
# The Home screen has 3 Parts

- The Leftmost column Lets you Select other views or Run “Apps”



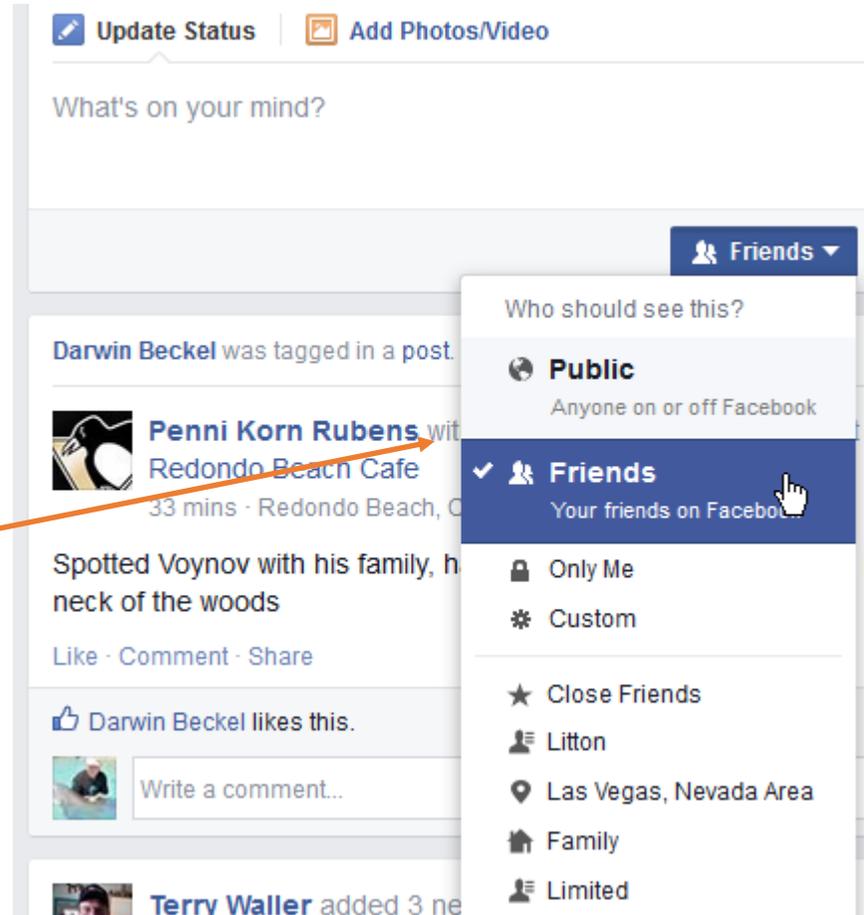
# The Home screen has 3 Parts

- The Middle Section shows your posts as well as your friends.
- The “Update Status” lets you post to your wall



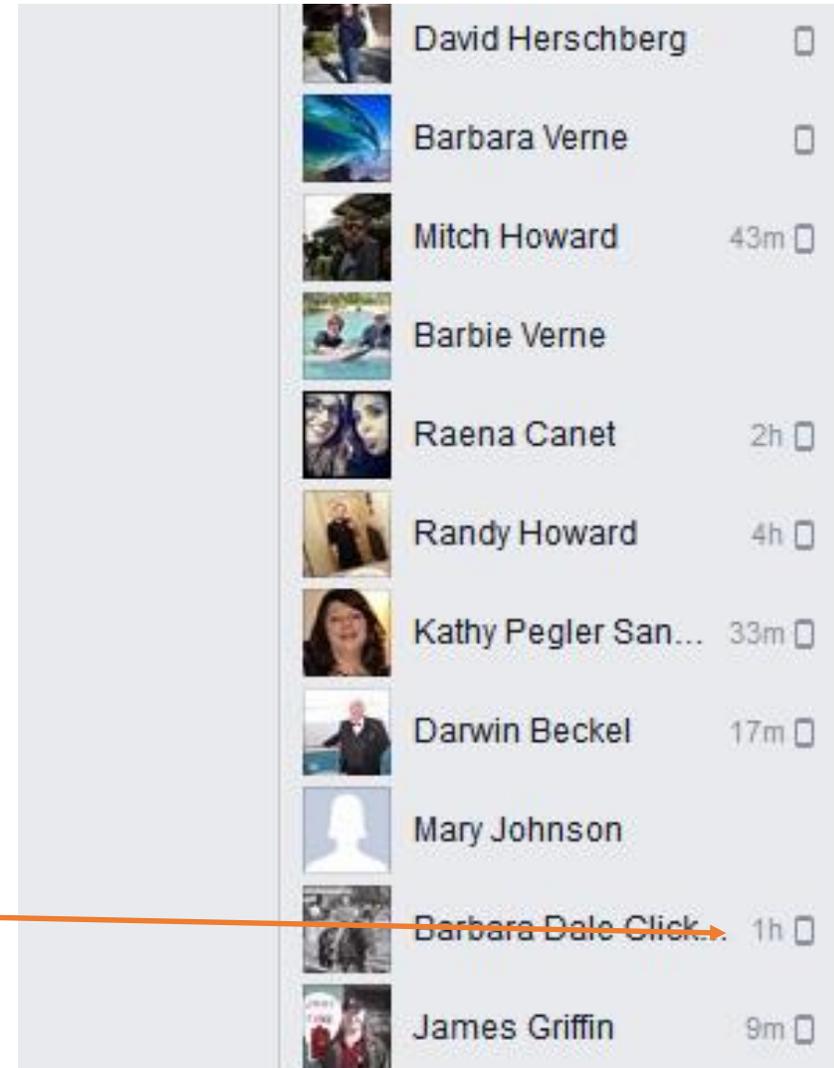
# The Home screen has 3 Parts

- You can control who sees your posts
- The “Update Status” lets you post to your wall
- Note that if you set up groups, you can select a group



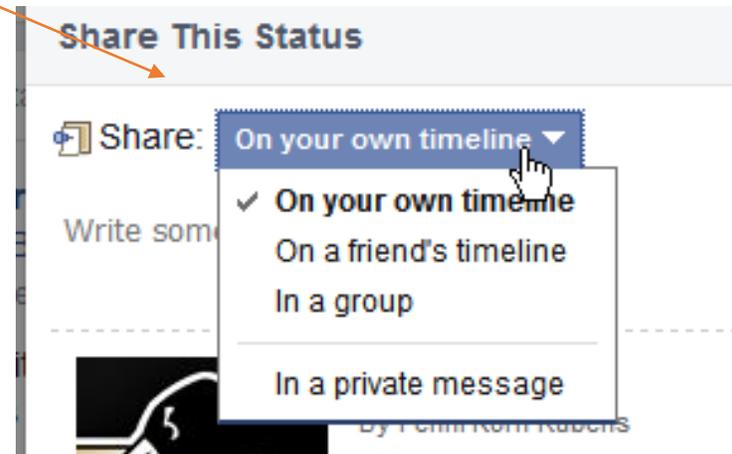
# The Home screen has 3 Parts

- Right section lets you Chat/Instant Message/Text your Facebook Friends
- You can also see when they were last online



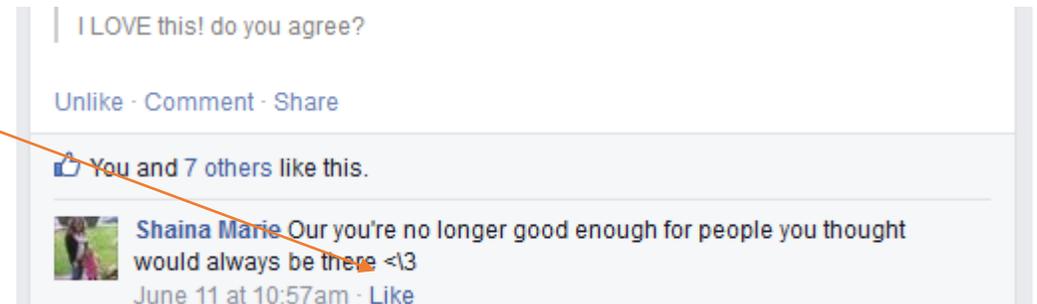
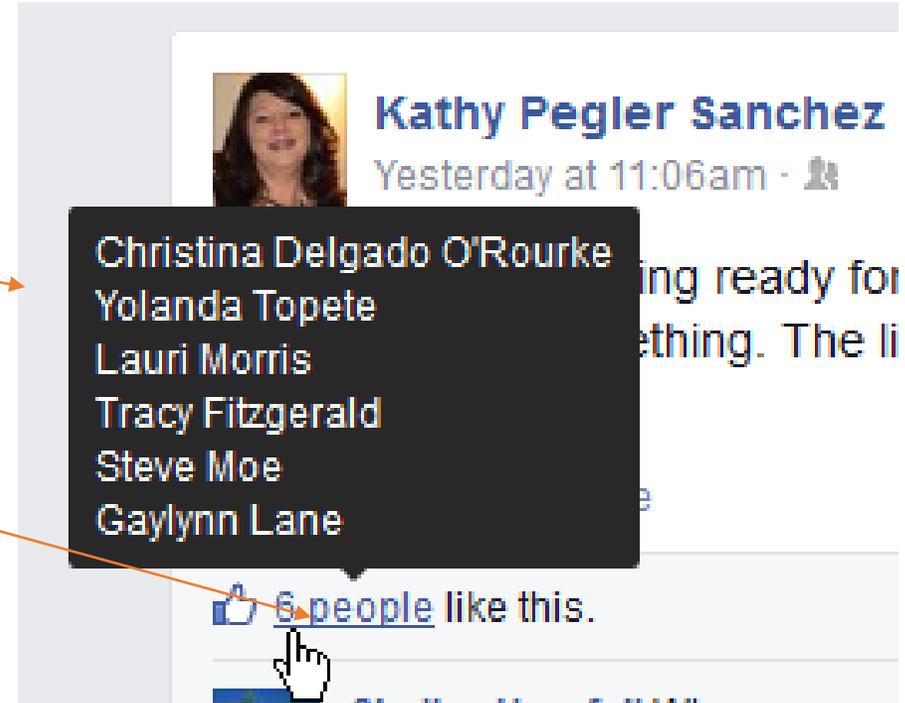
# What Can I do With a Post?

- You can “Like” a post
- You can Comment on a Post
- You can Share a Post



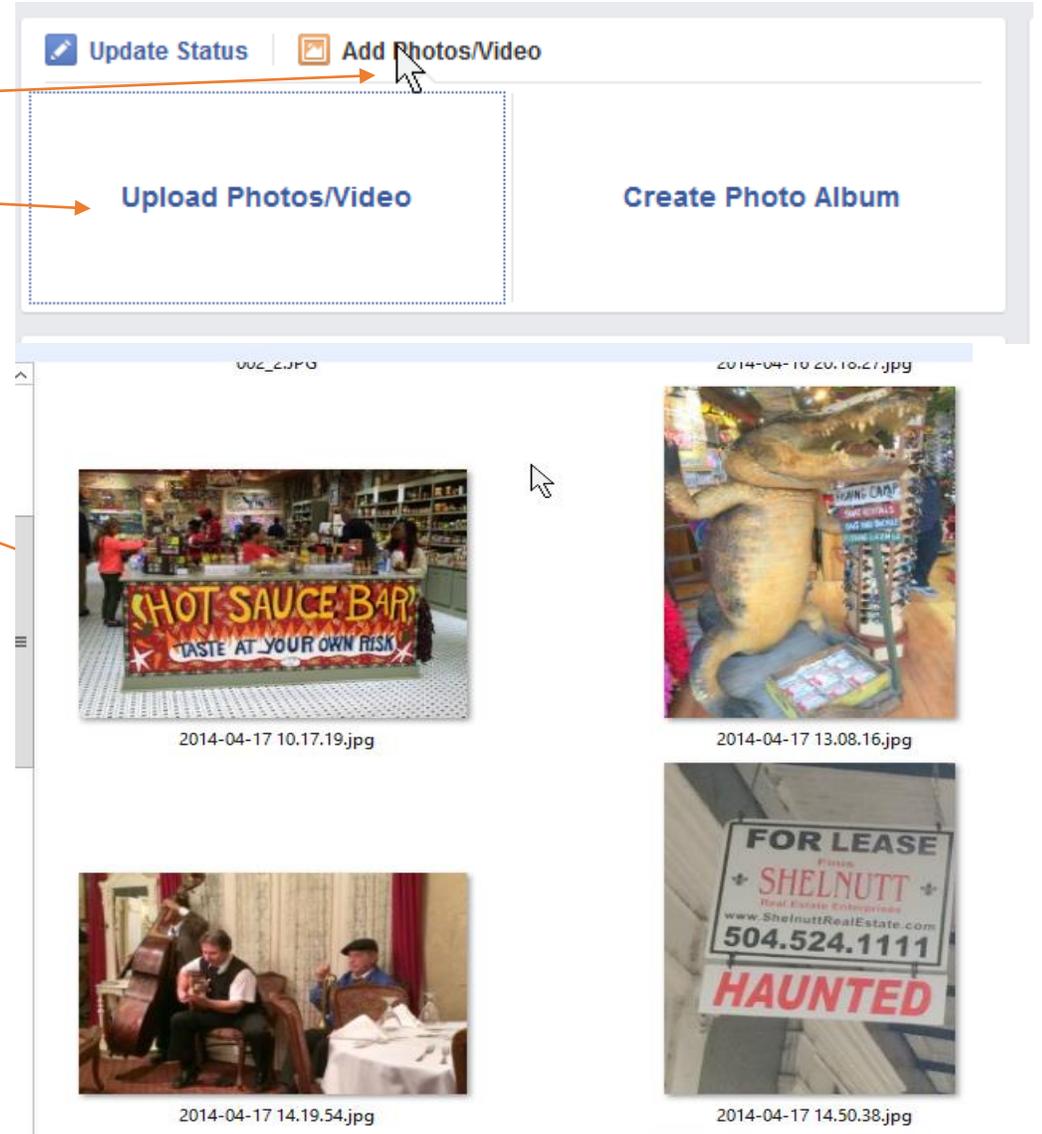
# What Can I do With a Post?

- You can see who Likes a post
  - Move your mouse over the “n people like”
- Like Someone’s Comment



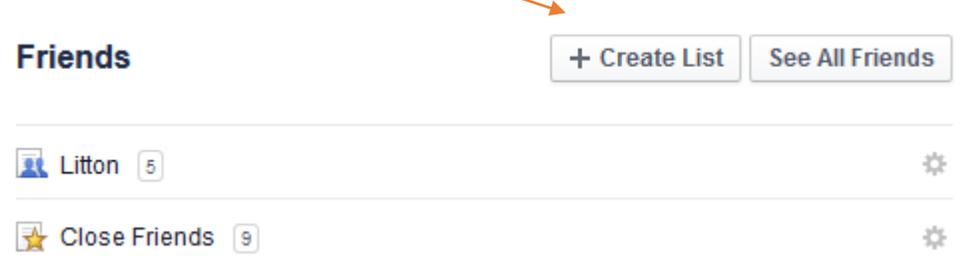
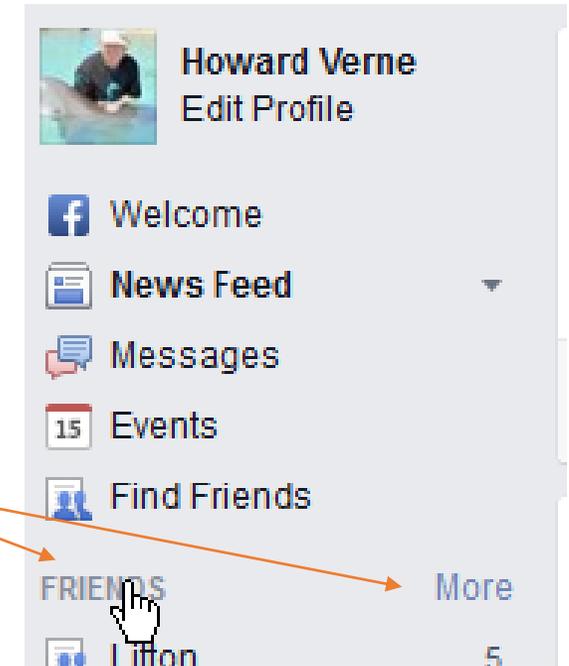
# How Can I Post a Picture?

- You can “Browse to your Picture”
- Browser Open to the Picture folder
  - You can select more than one picture



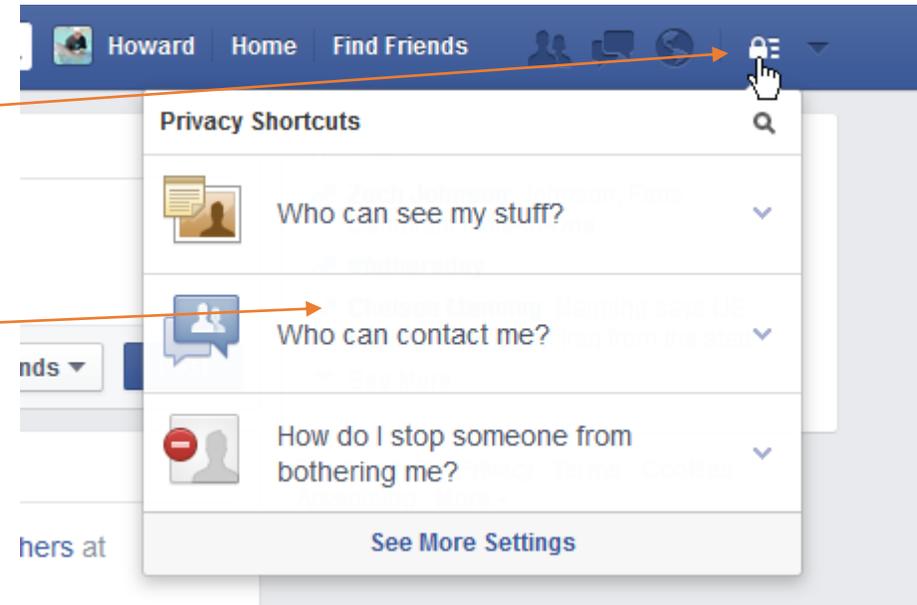
# How Can Create Groups of Friends?

- Put Your Mouse over Friends
  - Click on “More”
- Select “Create List”



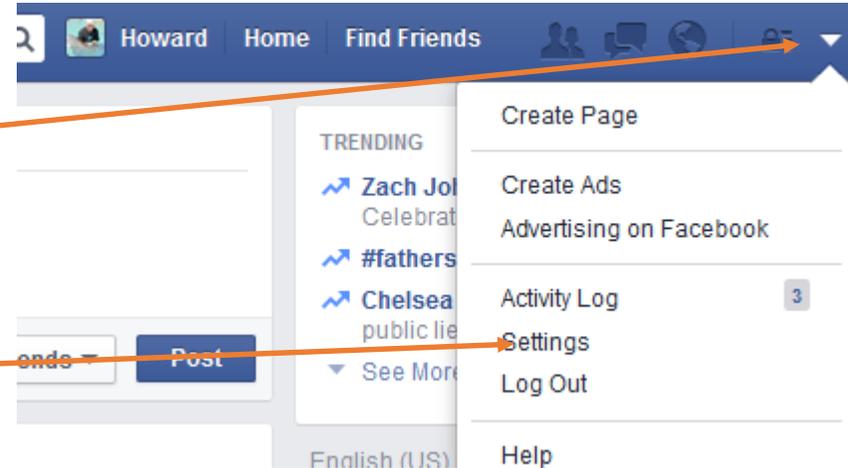
# How Can I Control Who sees What?

- Hidden on the top Bar.  
Is a padlock
- It brings up some key privacy Settings



# How Do I Get to “Settings”?

- Hidden on the top Bar.  
Is a Down Arrow
- It allows you to get to  
the Settings Screens

A screenshot of the Facebook 'General Account Settings' page. On the left is a sidebar menu with categories: General (selected), Security, Privacy, Timeline and Tagging, Blocking, Notifications, Mobile, Followers, Apps, and Ads. The main content area is titled 'General Account Settings' and contains a list of settings:

Name	Howard Verne
Username	http://www.facebook.com/howard.verne
Email	Primary: hverne@outlook.com
Password	Password last changed over a year ago.
Networks	No networks.
Language	English (US)

# How Do I Get to “Settings”?

- Security Settings Look like This

## Security Settings

<b>Login Notifications</b>	Get notified when it looks like someone else is trying to access your account.	<a href="#">Edit</a>
<b>Login Approvals</b>	Use your phone as an extra layer of security to keep other people from logging into your account.	<a href="#">Edit</a>
<b>Code Generator</b>	Use your Facebook app to get security codes when you need them.	<a href="#">Edit</a>
<b>App Passwords</b>	Use special passwords to log into your apps instead of using your Facebook password or Login Approvals codes.	<a href="#">Edit</a>
<b>Trusted Contacts</b>	Pick friends you can call to help you get back into your account if you get locked out.	<a href="#">Edit</a>
<b>Trusted Browsers</b>	Review which browsers you saved as ones you often use.	 <a href="#">Edit</a>
<b>Where You're Logged In</b>	Review and manage where you're currently logged into Facebook.	<a href="#">Edit</a>

[Deactivate your account.](#)

# How Do I Get to “Settings”?

- Privacy Settings Look like This

## Privacy Settings and Tools

<b>Who can see my stuff?</b>	Who can see your future posts?	<b>Friends</b>
	Review all your posts and things you're tagged in	
	Limit the audience for posts you've shared with friends of friends or Public?	
<b>Who can contact me?</b>	Who can send you friend requests?	<b>Everyone</b>
	Whose messages do I want filtered into my Inbox?	<b>Strict Filtering</b>
<b>Who can look me up?</b>	Who can look you up using the email address you provided?	<b>Friends</b>
	Who can look you up using the phone number you provided?	<b>Everyone</b>
	Do you want other search engines to link to your timeline?	<b>No</b>

# How Do I Get to “Settings”?

- Timeline Settings Look like This

## Timeline and Tagging Settings

<b>Who can add things to my timeline?</b> 	Who can post on your timeline?	Friends
	Review posts friends tag you in before they appear on your timeline?	On
<b>Who can see things on my timeline?</b>	Review what other people see on your timeline	
	Who can see posts you've been tagged in on your timeline?	Friends
	Who can see what others post on your timeline?	Friends
<b>How can I manage tags people add and tagging suggestions?</b>	Review tags people add to your own posts before the tags appear on Facebook?	On
	When you're tagged in a post, who do you want to add to the audience if they aren't already in it?	Friends
	Who sees tag suggestions when photos that look like you are uploaded?	No One

# How Do I Get to “Settings”?

- Blocking Settings Look like This

## Manage Blocking

### Restricted List

When you add friends to your Restricted list they can only see the information or posts that you make public. Facebook does not notify your friends when you add them to your Restricted list.

### Block users

Once you block someone, that person can no longer see things you post on your timeline, tag you, invite you to events or groups, start a conversation with you, or add you as a friend. Note: Does not include apps, games or groups you both participate in.

Block users

Block

- Betty Hougard Unblock
- Jade Satori Surface Unblock
- Kelli Duncan Unblock

### Block app invites

Once you block app invites from someone, you'll automatically ignore future app requests from that friend. To block invites from a specific friend, click the "Ignore All Invites From This Friend" link under your latest request.

Block invites from

### Block event invites

Once you block event invites from someone, you'll automatically ignore future event requests from that friend.

Block invites from

### Block apps

Once you block an app, it can no longer contact you or get non-public information about you through Facebook. [Learn more.](#)

Block apps

- Send A Toy Unblock

# How Do I Get to “Settings”?

- Notification Settings Look like This

## Notifications Settings

How You Get Notifications	 On Facebook	All notifications, sounds on
	 Email	Account related notifications
	 Push notifications	Some notifications
What You Get Notified About	 Activity that involves you	On
	 Close Friends activity	On Facebook
	 Tags	Anyone
	 Group activity	On for 4 of your 4 groups
	 App requests and activity	On for 2 of your 10 apps

# How Do I Get to “Settings”?

- Ads Settings Look like This

## Facebook Ads

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### Third Party Sites

Facebook does not give third party applications or ad networks the right to use your name or picture in ads. If we allow this in the future, the setting you choose will determine how your information is used.

You may see social context on third party sites, including in ads, through Facebook social plugins. Although social plugins enable you to have a social experience on a third party site, Facebook does not share your information with the third party sites hosting the social plugins. [Learn more about social plugins.](#)

### Ads and Friends

Everyone wants to know what their friends like. That's why we pair ads and friends—an easy way to find products and services you're interested in, based on what your friends share and like. [Learn more about social ads.](#)

Here are the facts:

- Social ads show an advertiser's message alongside actions you have taken, such as liking a Page
- Your privacy settings apply to social ads
- We don't sell your information to advertisers
- Only confirmed friends can see your actions alongside an ad
- If a photo is used, it is your profile photo and not from your photo albums

### Website and Mobile App Custom Audiences

#### Ads Based On Your Use Of Websites Or Apps Off Facebook

One of the ways ads reach you is when a business or organization asks Facebook to show their ads to people who have used their websites and apps off Facebook. For example, you might visit a company's website that uses cookies to record visitors to it. The company then asks Facebook to show their ad to this list