

Sun City Summerlin Computer Club

**Internet Investing
SIG**

**Tom Burt
June 19, 2014**

SIG Meeting Schedule

- **Currently, I expect the Internet Investing SIG to meet every other “even” month on the third Thursday morning at 9 AM. The next six meetings will be:**
 - *June 19, 2014*
 - *August 21, 2014*
 - *October 16, 2014*
 - *December 18, 2014*
 - *February 19, 2015*
 - *April 16, 2015*

Recent Market Moves

- **Let's Look at Recent Charts for Market Averages**
 - *Dow Jones Industrials Chart ^DJI*
 - *S&P 500 Chart ^GSPC*
 - *Nasdaq 100 Chart ^IXIC*
 - *Russell 2000 Chart ^RUT*
- **The markets took another dip, but have since recovered most of the loss.**
 - *Dow now about 16,800 after getting above 16,900*
- **What did YOU do (if anything) in the past two months?**
 - *Sell before? Or just hold?*
 - *Did you buy Puts?*
 - *Did you buy in near the bottom?*
- **Do you hold stocks, bonds, mutual funds, options?**

Screening Tools

- Screeners allow you to filter the universe of available stocks, bonds, funds for ones that make sense in relation to your objectives and needs.
- Once you have the results of the screen, its easy to do in-depth research on just those equities.
- Today we'll look at two screeners and try a few examples:
 - *Yahoo Finance's screener*
 - *MSN Money's screener*
- Either screener lets you specify one or more selection criteria – mostly in a range of values:
 - *Market cap, dividend yield, earnings growth, PE ratio are examples*
- Filter criteria vary between stocks, bonds and funds.

Apple's 7 for 1 Stock Split

- Apple recently did a split, issuing 7 new shares for each old share.
 - *Price was approximately 1/7 (\$93) of the pre-split price (\$651).*
 - *Per share dividend was adjusted to 1/7 as well.*
 - *Number of shares was multiplied by 7.*
 - *Earnings per share was adjusted to 1/7, so were other ratios.*
- Let's check Apple's latest quote information.
- Net effect, post split, on value of your holding was "none"
 - *Same holding value, same total dividend*
- So why did they do the split?
 - *\$93 share price more attractive to small, retail investors – 100 shares now cost \$9300 vs \$65,000 pre-split.*
 - *This should increase volume and demand and, hopefully, the share price will rise.*
- Are you more likely to buy Apple now than pre-split?

Open Discussion