

SCSCC Membership Report

April 7, 2024

Tom Burt, Vice President

Membership Statistics

2024 Items (cumulative totals)	Apr 7	Mar 10	Feb 10	Jan 8		
2024 Active Members (new + renewed)	471	438	402	303		
New Members for 2024	62	43	30	19		
Renewed Members for 2024 *	409	395	372	284		
2023 Members not yet renewed (all)	196	205	219	295		
2023 Members not yet renewed (new)	62	64	64	73		
2024 Members Quit or Died	0	0	0	0		
2023 Items (cumulative totals)	Dec 31	Dec 10	Oct 11	Jul 10	Apr 10	Jan 8
2023 Active Members (new + renewed)	591	575	543	514	446	261
New Members for 2023	143	135	125	117	83	36
Renewed Members for 2023 *	445	440	418	397	363	225
2022 Members not yet renewed (all)	141	149	163	172	197	310
2022 Members not yet renewed (new)	35	35	38	38	42	54
2023 Members Quit or Died	3	3	3	3	0	0
2022 Items (cumulative totals)	Dec 31	Dec 3	Oct 9	Jul 11	Apr 10	Jan 9
2022 Active Members (new + renewed)	571	553	508	480	431	269
New Members for 2022	110	100	73	52	34	18
Renewed Members for 2022 *	461	453	435	428	397	251
2021 Members not yet renewed (all)	187	190	201	207	227	351
2021 Members not yet renewed (new)	59	59	61	63	67	77
2022 Members Quit or Died	4	3	3	0	0	0

*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2024 Membership Metrics

Items:	Count	%
Unique Households (One or more members)	380	
Active Apple Mac or iPad Users (May have other devices or PCs)	129	27.4%
Active Android Tablet Users (May have other devices or PCs)	56	11.9%
Members willing to Volunteer – Computer Related	51	10.8%
Members willing to Volunteer – Non Computer Related	36	7.6%
“Comfortable” members	165	35.0%
“Experienced / Expert” members	78	16.6%
Total Members with any email address on file	464	98.5%
Total Members with no email address on file	7	1.5%
Total Members With Known Wideband E-mail =====>	445	94.5%
Total Members with Cox Cable	73	15.5%
Total Members with GMail email	195	41.4%
Total Members with Yahoo email	74	15.7%
Total Members with AOL email	43	9.1%
Total Members with other wideband email	60	12.7%

Items of Note:

New or renewed members for 2024:	471	
New or renewed members for 2023 (18 were new 2024 members) - Final:	591	
Membership on April 10, 2023 was 446; year over year we are UP:	25	
Online dues payments for 2024:	168	35.7%
Attendance at the April 4th General Meeting was about ...	25	5.3%