

# SCSCC Membership Report

May 4, 2019

Tom Burt, Vice President

Membership Statistics						
<b>2019 Items (cumulative totals)</b>	<b>May 4</b>	<b>Apr 6</b>	<b>Mar 9</b>	<b>Feb 9</b>	<b>Jan 5</b>	
2019 Active Members (new + renewed)	592	571	540	485	360	
New Members for 2019	98	91	82	57	24	
Renewed Members for 2019	494	480	458	428	336	
2018 Members not yet renewed (all)	267	275	286	306	380	
2018 Members not yet renewed (new)	82	83				
2019 Members Quit or Died	0	0	0	0	0	
<b>2018 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 8</b>	<b>Oct 6</b>	<b>Jul 7</b>	<b>Apr 10</b>	<b>Jan 7</b>
2018 Active Members (new + renewed)	721	710	683	646	605	379
New Members for 2018	143	135	130	113	98	42
Renewed Members for 2018 *	578	575	553	533	507	337
2017 Members not yet renewed	215	218	252	261	275	420
2018 Members Quit or Died	1	1	1	1	0	0
<b>2017 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 9</b>	<b>Oct 7</b>	<b>Jul 4</b>	<b>Apr 8</b>	<b>Jan 7</b>
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1

\*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2019 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	487	
Active Mac Users (May also have a PC)	67	11.3%
Active iPad Users (May have other devices or PCs)	119	20.1%
Active Android Users (May have other devices or PCs)	55	9.3%
Members willing to Volunteer – Computer Related	85	14.4%
Members willing to Volunteer – Non Computer Related	72	12.2%
“Comfortable” members	219	37.0%
“Experienced / Expert” members	119	20.1%
Total Members with any email address on file	581	98.1%
Total Members with no email address on file	11	1.9%
Total Members With Known Wideband E-mail =====>	557	94.1%
Total Members with Cox Cable	160	27.0%
Total Members with Embarq/CenturyLink DSL	14	2.4%
Total Members with GMail email	174	29.4%
Total Members with Yahoo email	73	12.3%
Total Members with Hotmail email	27	4.6%
Total Members with AOL email	65	11.0%
Total Members with other wideband email	44	7.4%

Items of Note:

New or renewed members for 2019: **592**  
 Membership on May 6, 2018 was 626; **year over year we are down: 34**  
 Of the final 721 members in 2018, 11 were new 2019 members paid before year-end.  
 Attendance at the May General Meeting was: 51